

**6TH ANNUAL
TEXAS FALL FEST &
WINE AUCTION**



Friday, October 8 – Sunday, October 10, 2010
Marble Falls, Texas

Winery Participation Form

The 6th Annual Texas Fall Fest & Wine Auction benefiting much needed Texas Wine and Grape Research and a local Hill Country Area charity invites all Texas Wineries to participate by submitting wine selections, wine & dinner packages and attractive auction items.

There are several opportunities during this three day event to showcase your wine to a great audience of potential customers. Please fax or email to Jodie Post at (817) 912-3637 or jodie@twgga.org. If you have any questions, call Jodie at (817) 424-0570.

WINERY: _____

EVENT CONTACT: _____ PHONE: _____

EMAIL: _____ WEBSITE: _____

MAILING ADDRESS: _____

6: 30 p.m. – 9:00 p.m. – Friday, October 8

"Sunset on the Lake" at Lakeside Pavilion in downtown Marble Falls featuring Texas Wine & Texas Chefs, Sponsored by HEB Marble Falls. You must provide at least one winery representative. The festival will purchase two cases of mixed wine (no more than four wines) from each participating winery for up to \$100 per case* wholesale. You will be unable to sell your wine under a "festival permit". TWGGF will hold the TABC temporary festival permit for this event.

Name of Winery Representative (s) Attending: _____

6:30 p.m. – 10:30 p.m. – Saturday, October 9

"Trail O' Food" Texas Progressive Wine Dinner and Auction in historic district of downtown Marble Falls. Wines will be selected by the festival committee to pair with the 4 course meal. **Only wineries participating in Friday evening's Sunset Stroll may submit two wines for consideration.** Winery Owner/Representative must attend the dinner. One and one-half cases of wine for the dinner will be purchased at wholesale cost by the festival up to \$120 per case*. One-half case of wine for the reception will be purchased at wholesale cost by the festival up to \$120 per case*.

Wine (s) submitted for consideration: _____

12:00 Noon – 4:00 p.m. Sunday, October 10

“Farm to Market & Wine Fair” on Main Street, Marble Falls Texas, Sponsored by Edible Austin .

Only 10 winery spots are available **and** you must have participated in Friday night’s “Sunset on the Lake”.

Booth Space is available on a first come, first serve basis. The event features local Texas wine, artisanal food, produce and gift items. There will be cooking demonstrations, seminars on food pairings/health benefits, and more throughout the day.

Each participating winery must have at least one person from your winery, staffing your **booth to serve samples, sell wine by the glass or by the bottle and monitor proper age/consumption.**

***You will be able to sell by the taste, bottle and glass. Pricing and availability is at winery discretion.**

Attendees will receive 5 “coupons” for tastes. Texas Fall Fest & Wine Auction will be reimbursing you for five (5) one (1) ounce tastes per attendee. You must turn in your “coupons” at the end of the event in order to be reimbursed. You will be reimbursed at \$0.25 per “coupon” and a check will be mailed to you after the event.

Wineries must provide:

- TABC Winery Festival Permit (GF)
- Signage and décor for table
- Cooler with Ice for keeping wine cool during festival time.
- Dump Bucket
- Wine Tools
- Minimum of 5 cases of Wine for purchase and samples
- Accounting provisions for purchases

_____ **Yes, I would like to reserve a booth for Sunday, October 10, 2010.**

_____ **Yes, I agree to obtain TABC Winery Festival Permit by September 24, 2010.**

Winery Representative Signature

Date