

PROGRAM

Grayson County College's Viticulture & Enology program is one of the few degreed grape growing and wine making programs in the country, and the first of its kind in a Texas community college. GCC's timely offering of the program corresponds with the growing popularity of vineyard and winery operations in the southwest United States.

History plays an important role in the Viticulture & Enology program at Grayson County College. The program was introduced in 1974, but the foundation from which the program has emerged was laid in 1876 when Thomas Volney Munson arrived in Denison, Texas, to begin a career in grape research which was to last a lifetime.

Grayson County became T. V. Munson's home after his first visit to the area when he stated, "I have found my grape paradise!" It must surely have been true for he spent the remaining years of his life in the area developing three hundred superior grape varieties from the wild native grapes along the bluffs of the Red River and its tributaries.

Sixty-five of Munson's grape varieties may now be found in the T. V. Munson Memorial Vineyard located on Grayson County College's West Campus.

Munson's contributions to world Viticulture included a reclassification of the *Vitis* species; authoring the classic book *Foundations of American Grape Culture* in 1909; originating over 300 disease-resistant grape varieties specifically hybridized for the southwest; and assisting the French government in finding the solution to the phylloxera epidemic which was devastating the French vineyards in the 1880's. The solution was Texas grapevine rootstocks which were sent to France for grafting to *Vitis vinifera*.

For his assistance, the French bestowed upon Munson the title "Chevalier du Merite Agricole" in 1888. The centennial event coincided with the dedication of the T. V. Munson Viticulture Enology Center, located adjacent to the memorial vineyard, on September 10, 1988.

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Classroom Offering

FDST 2335. Winegrowing Regions of the World. A critical review of the wines and management systems used to produce the major wines of the old and new world; and how the practices of the regions are best used in Texas and Oklahoma. Formal wine tastings will be conducted each day to determine the strong and or weak components of each wine. A fee will be collected to cover the cost of wine. Saturday/Sunday 9 am - 6 pm September 25-26; October 23-24; November 6-7; December 11-12

MRKG 1191. Wine Marketing. Marketing principles, marketing audit, developing a marketing plan, product, promotion, pricing, place and developing new markets. Professor: Paul Wagoner
Saturday/Sunday 9am-6pm November 20-21

Hybrid Offerings

These courses will consist of 50% internet and 50% classroom instruction. The dates listed under each class are required classroom dates that each student must attend. Students will need to log onto the Blackboard system (located at www.grayson.edu) to access the course material and to make initial contact with the professor.

The Blackboard system will be available for student access on Monday, August 23, 2010.

FDST 2319. Principles of Enology II. Continuation of FDST 1320. Designed for training students entering the field of viticulture and enology in safety, sanitation procedures, analysis and operation of enology facility equipment. Professor: Dr. Murlu Dharmadhakari Saturday/Sunday 9am-6pm September 11-12; October 30-31

FDST 1323. Principles of Viticulture I. Designed for training students entering the field of viticulture and enology in the basic principles underlying pruning, training, grafting, and propagation of vines; climatic requirements; utilization of crop; economic factors affecting choices of vineyard type and location. Professor: Charles McKinney Saturday/Sunday 9am-6pm August 28-29; October 9-10

Self-Study Offering

AGMG 1291. Coordinated Work Experience. Students who have completed Viticulture I, II, Enology I, II are eligible. The courses will consist of a written report on a topic mutually decided upon by the professor and student. Prior to enrollment the student is responsible for contacting the professor to discuss course topic. Professor: Dr. Roy Renfro (renfror@grayson.edu) Students should not enroll into this course until a topic has been approved by the professor.

Registration Process

Registration for all courses listed above MUST be completed using GCC MyPage Portal and Campus Connect (located at www.grayson.edu) or in person at the College's Main Campus in Denison, TX or South Campus in Van Alstyne, TX prior to the recommended deadline of August 19 2010. Payment can be completed using campus connect. A student is not officially enrolled until the payment of the course(s) is complete.

Last day to register and pay without an automatic late fee of \$75 is Thursday, August 19, 2010. NOTE: "Rider 50" Tuition: \$50 per credit hour. This fee is charged to students enrolling in the same course three or more times. All credit course tuition is based on residency.

All on-site courses will be held at the
T. V. Munson Viticulture Enology Center, Grayson County College - West Campus.

Graduate Certificate in Enology Texas A & M University - Commerce

FdSc 523 Instrumental Analysis of Must and Wine (Web Based) Theory and practice of instrumental analysis of wines and musts. Emphasis on the principles of analytical techniques (e.g., CE, GC, HPLC, Mass Spectrometry) and key factors determining correct choice of instrumental method. Class Lab: October 16-17 and November 13-14

Lab Location: Grayson County College - T. V. Munson Viticulture Enology Center - West Campus.

Admission & Enrollment must be completed through Texas A & M University-Commerce. Contact Person: Dr. Derald Harp - derald_harp@tamu-commerce.edu.

Scholarships

The following scholarships are available for students who are studying in the area of Viticulture & Enology:

Martha Lattimore Scholarship in Viticulture & Enology
E. Peter Haas, Jr. Memorial Scholarship for
Viticulture & Enology
Confrerie de Tastevin Scholarship

The application deadline for the 2011-2012 academic year is March 15, 2011. The printable general scholarship application can be found at www.grayson.edu by selecting the "getting started" and "financial aid opportunities" tabs.

Contact Tina Dodson at dodsont@grayson.edu for more information.

GCC My Page Portal

Register for classes * View financial aid status * Review grades and transcripts * Pay tuition and fees * Access Campus Connect and Blackboard * See what's happening on campus * Get campus updates and announcements

Setting Up Your Account

1. Go to www.grayson.edu
Click on GCC MyPage Portal
2. Log in with your GCC Username and Password
3. You are now ready to explore the GCC Portal

To retrieve your GCC Portal Username and Password

Click the Help button from the Portal main page

Then enter your Student ID (SSN) and click Email Username

You must have a valid email address on file with Admissions to receive your login credentials online

Problems? Contact the Help Desk
903-463-8788 (day)
903-647-0092 (evenings)
Email: distance@grayson.edu

FACILITIES & LOCATION

As an instructional site, the T. V. Munson Center's 5,000 square-foot facility houses a library for research documents and historic memorabilia; classroom and office space; workroom facilities for processing grape plants, juice and wine. Additionally, the Center has classrooms for the delivery of lectures, seminars, workshops and demonstrations. The College also owns (and is the only community college in to nation to do so!) the T. V. Munson Instructional Winery in Ivanhoe, Texas, that is used to augment classroom lectures. Academic credit and credit-free courses, as well as meetings, are conducted in the facility.

As a repository and research site, the Viticulture Enology Center houses an extensive set of written materials related to viticulture and enology. Among these documents are historic materials written about, and by, T. V. Munson regarding the breeding of grapes native to this area of the world.

The GCC Viticulture Enology Center rests on five acres of land on the College's West Campus. The Center's hilltop view overlooks the T. V. Munson Memorial Vineyard and the college's 18-hole golf course. Grayson County College's Main and West campuses are a short one hour drive from the metroplex. The College and the Ivanhoe winery are both easily accessible from Dallas Love Field and Dallas/Ft. Worth International airports through limousine services and car rentals.

ACCOMMODATIONS

Grayson County College is located midway between Sherman and Denison, on Highway 691, three miles west of Highway 75. The College's T. V. Munson Center and Vineyard is located on the West Campus, just another mile west. GCC also uses the Munson Instructional Winery located in Ivanhoe, Texas, north of Bonham, Texas.

The following list of area hotels may be helpful as you plan your course.

Sherman - Denison
Holiday Inn, 903-868-0555
3605 S. Highway 75, Sherman, TX

LaQuinta Inn & Suites, 903-870-1122
2912 Highway 75 North, Sherman, TX

Hampton Inn, 903-893-9333
2904 Michelle Drive, Sherman, TX

The Inn of Many Faces, 903-465-4639
412 W. Morton, St., Denison, TX

Holiday Inn Express, 903-463-2500
715 N. Point Lookout Dr., Denison, TX

Comfort Inn & Suites, 903-464-0340
801 N. Highway 75, Denison, TX

Comfort Suites, 903-893-0499
2900 Highway 75 North, Sherman, TX

We're updating our mailing list - if you wish to stop receiving this information, please notify us at the above address or e-mail perczc@grayson.edu. If you know of someone who would like to be added to the list, please let us know that, too!



Grayson County College
Viticulture Enology
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(903) 463-8621 Fax: 903-463-5284
www.grayson.edu

T. V. Munson Viticulture Enology Center

"Winegrowing Programs for the
Southwestern United States"



Fall 2010 Course Schedule



Grayson County College
Denison, Texas 75020