



THE TEXAS WINE & GRAPE
INDUSTRY CONTRIBUTED
\$1.88 BILLION
TO THE TEXAS ECONOMY
IN 2013

Beneficiaries of the Texas Wine and Grape Industry

Manufacturers, Suppliers, Shippers, Real Estate Brokers, Lawyers, Consulting Companies, Building & Construction Trades, Transportation Companies, Ad Agencies, PR Firms, Printing & Graphic Design Firms, Web Developers, Social Media Companies, Accountants, Hotels, Restaurants, Attractions, and Consumers.

TEXAS WINE & GRAPE GROWERS
ASSOCIATION

WWW.TXWINES.ORG

817-421-3201

| ECONOMIC IMPACT | 2005 | 2013 | PERCENT GROWTH |
|------------------------------|-------------|-------------|-----------------------|
| Total Economic Impact | \$997M | \$1.88B | 88% |
| Full-Time Equivalent Jobs | 8,000 | 11,151 | 39% |
| Wages Paid | \$234.6M | \$417M | 77% |
| Wine Produced (Cases) | 944,000 | 1.3M | 37% |
| Retail Value of TX Wine Sold | \$92M | \$134.1M | 45% |
| Number of Wineries | 113 | 286 | 153% |
| Vineyard Revenue | \$10.6M | \$8.6M | -18% |
| Number of Grape Growers | 220 | 389 | 76% |
| Grape Bearing Acres | 3,700 | 3,500 | -5% |

| TOURISM HIGHLIGHTS | 2005 | 2013 | PERCENT GROWTH |
|-----------------------------------|-------------|-------------|-----------------------|
| Wine-Related Tourism Expenditures | \$221.7M | \$466.1M | 110% |
| Number of Wine-Related Tourists | 868,000 | 1.6M | 84% |

| TAXES PAID | 2005 | 2013 | PERCENT GROWTH |
|--------------------------|-------------|-------------|-----------------------|
| State & Local Taxes Paid | \$39M | \$85M | 117% |
| Federal Taxes Paid | \$30M | \$105M | 250% |

TEXAS WINE & GRAPE INDUSTRY PROFILE

- Texas is America's Number 5 Wine Producer.
- Texas is America's Number 7 Wine Grape Producer.
- There was a decrease in grape-bearing acres due to the 2013 freeze-related anomalies.
- Unlike many industries, once vineyards and wineries have been established they are rooted in a local community. A Texas vineyard cannot simply be relocated to another region or outsourced to another country.

Texas Wine & Grape Growers Association
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