

Krista Hartman
KK.Hartman Partners



Krista Hartman, aka KK, first fell in love with wine in the early 80's when her father's best friend and avid French wine lover introduced her to Louis-Jadot's PUILLY-FUISSÉ. Fast forward to today. Because her love for all-things wine has deepened so significantly, she enrolled in the Viticulture and Enology Program at Grayson College in January 2015. Most recently Krista received one of five Texas Wine and Grape Growers Foundation and the Hoss Newsom Scholarship Fund's awards for future Texas Winemakers and Grape Growers. She and her husband, Scott plan to become winemakers and establish a vineyard in North Texas (goal is by 2020), along with taking their Limoncello making hobby to the next level. They currently make Limoncello from five dwarf Meyer Lemon trees they nurture in their East Dallas backyard.

She travels often and on purpose to explore the world of wine. From Napa and Sonoma, to the Dundee Hills on the West Coast, to New Mexico and Texas in the Southwest, to Chianti Classico and Vernaccia di San Gimignano in Tuscany, to Reims and Bordeaux where a huge highlight was meeting, visiting and tasting with Madame Nicole Roskam-Brunot (a fellow Rotarian and one of the first women invited into La Renaissance De La Jurade) at her Saint Émilion Grand Cru home, Château Cantenac, Krista's list of wine destinations is pretty solid.

Her early efforts in wine education, include Component Tasting and Wine Analysis at the Chicago Wine School; and The Wine Academy/North Shore's "How to bluff your way through ordering wine, - and really know what you're talking about," "The World's Great Whites," The Sexiest Reds of the Century," and "World Class Wines of the West." She's a member of the Rotarian's Wine Appreciation Fellowship, a new member of Women for WineSense, and a follower of Women of the Vine Global Symposium.

She currently operates a successful business as a professional consultant and business coach; and has unlimited energy for her volunteer causes, especially Rotary. She has a passion for coaching and mentoring. Her best times come in improving lives, businesses and organizations by empowering and developing people.

Krista was born in Cedar Falls, Iowa. She learned to adapt early as the family moved four times before her third grade year. Her report cards always said "makes friends easily". She began showing her unique skills as a gifted musician, golfer and leader at Urbandale High School. After graduation from the University of Iowa, she began her career in the world of professional golf. She has been a successful semi-professional golfer, a real estate broker, and is now a serial entrepreneur. She and her husband love to cook, pair Texas wines with fun foods and wines of similar varietals from other regions and succeed in surprising many of their friends who don't expect to enjoy the Texas wines.