



THE TEXAS WINE & GRAPE  
INDUSTRY CONTRIBUTED  
**\$2.27 BILLION**  
TO THE TEXAS ECONOMY  
IN 2015

**Beneficiaries of the Texas Wine and Grape Industry**

Manufacturers, Tourism Companies, Distributors, Retail, Suppliers, Shippers, Real Estate Brokers, Lawyers, Consulting Companies, Building & Construction Trades, Transportation Companies, Ad Agencies, PR Firms, Printing & Graphic Design Firms, Web Developers, Social Media Companies, Local Communities, Accountants, Hotels, Restaurants, Attractions, and Consumers.

TEXAS WINE & GRAPE GROWERS  
ASSOCIATION

WWW.TXWINES.ORG

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| <b>ECONOMIC IMPACT</b>       | <b>2005</b> | <b>2015</b> | <b>PERCENT GROWTH</b> |
|------------------------------|-------------|-------------|-----------------------|
| Total Economic Impact        | \$997M      | \$2.27B     | 128%                  |
| Full-Time Equivalent Jobs    | 8,000       | 12,758      | 59%                   |
| Wages Paid                   | \$235M      | \$528M      | 125%                  |
| Wine Produced (Cases)        | 944,000     | 1.3M        | 37%                   |
| Retail Value of TX Wine Sold | \$92M       | \$133.3M    | 45%                   |
| Number of Wineries           | 113         | 333         | 195%                  |
| Vineyard Revenue             | \$10.6M     | \$18.3M     | 73%                   |
| Number of Grape Growers      | 220         | 350         | 59%                   |
| Grape Bearing Acres          | 3,700       | 3,800*      | 2.7%                  |

| <b>TOURISM HIGHLIGHTS</b>         | <b>2005</b> | <b>2015</b> | <b>PERCENT GROWTH</b> |
|-----------------------------------|-------------|-------------|-----------------------|
| Wine-Related Tourism Expenditures | \$221.7M    | \$482.9M    | 118%                  |
| Number of Wine-Related Tourists   | 868,000     | 1.8M        | 107%                  |

| <b>TAXES PAID</b>        | <b>2005</b> | <b>2015</b> | <b>PERCENT GROWTH</b> |
|--------------------------|-------------|-------------|-----------------------|
| State & Local Taxes Paid | \$39M       | \$140M      | 259%                  |
| Federal Taxes Paid       | \$30M       | \$113M      | 277%                  |

## **TEXAS WINE & GRAPE INDUSTRY PROFILE**

- Texas ranks 10<sup>th</sup> in the U.S. in Wine Production. (Statistics from WineAmerica)
- Texas ranks #6 in the U.S. in number of wineries. (Statistics from WineAmerica)
- Unlike many industries, once vineyards and wineries have been established they are rooted in a local community. A Texas vineyard cannot simply be relocated to another region or outsourced to another country.  
(\* Vineyard acres based on completed USDA survey responses)

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