



Off the NewsVine

Friday, November 30, 2018

USDA's National Agriculture Statistics Service Grape Survey Results

The USDA NASS has released the results of the Texas 2017 production year survey. Those results can be found at: https://www.nass.usda.gov/Statistics_by_State/Texas/index.php.

The TWGGA annual conference will include programming to interpret survey results.

100% Texas Grown Emblem for Wine Labels

As previously reported, the Texas Wine and Grape Growers Association is in the process of soliciting feedback and interest in a program to support wine produced 100% from Texas grapes. The focal point of the program is an emblem that wineries will be able to license for use on wine labels. Other promotional features of the program are being developed. The deadline to express interest in the launch of the program and/or provide feedback is, as previously published, December 1. Do so by emailing office@twgga.org. Thank you to the many wineries that have already expressed interest.

New Prospective Winery ONLINE Workshop!!

Have you recently opened your own winery or are you considering going into the winemaking business?

Join us for a full-day ONLINE workshop covering various aspects of interest to new winery owners, from legal and permitting requirements, to equipment selection, winery design, varietal selections, marketing tips and lessons learned. We have a great line up of speakers, from lawyers specialized in wine industry issues, to brilliant winemakers, talented marketing professionals and wine educators.

Date: December 4th

Cost: \$350

Follow this link to register: <https://agriferegister.tamu.edu/organizationListings/30>

Please contact Dr. Andreea Botezatu with any questions you might have: abotezatu@tamu.edu

Staff Notes

Many thanks to TWGGA staff members Julie Ziegenhorn and Kristen Barnard for their tireless work at this year's Grape Camp conference in Fredericksburg.

Executive director, Dakota Haselwood can now be reached at dacota@twgga.org.

2019 Annual Conference – February 21, 22 and 23 in San Marcos, Texas

The Annual Conference Board Committee is working diligently to confirm a schedule for the upcoming program in February. Save the date!