

Virtual Forum Update as of 2/7/21

Sponsorship Update

Sponsorship	Company	Sponsor Amount	Actual
Title Sponsor	UnCork Texas Wines	\$6,000.00	\$5,000.00
Platform Landing Sponsor	Wine Software by Microworks	\$4,000.00	\$4,000.00
Gold Medal Virtual Tasting	Fermentis by Lasaffre	\$1,000.00	\$1,000.00
WineCub (in kind) S/H for wines	WineCub		
Instant Replay	Miramount Estate Vineyards	\$1,000.00	\$1,000.00
Pesticide Training	NovaVine	\$500.00	\$500.00
Vineyard Management Day Sessions	Wonderful Nurseries	\$2,000.00	\$2,000.00
Winery Management Day Sessions	Trysk Print Solutions	\$2,000.00	\$2,000.00
Marketing & Sales Management Day Sessions		\$2,000.00	
Tasting Room Management Day Sessions		\$2,000.00	
Networking Vault		\$800.00	
Un-Wined Lounge		\$800.00	
Speak Easy Confab		\$600.00	
Regional Meeting 1	SAXCO	\$500.00	\$500.00
Regional Meeting 2		\$500.00	
Regional Meeting 3		\$500.00	
Regional Meeting 4		\$500.00	
Regional Meeting 5	THCW	\$500.00	\$500.00
		\$25,200.00	\$16,500.00

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Tracks- 16 Sessions

Daily Education Session Ticket

- Tuesday, February 23rd- Vineyard Management Sessions - \$150.00
- Wednesday, February 24th, Winery Management Sessions - \$150.00
- Tuesday, March 2nd, Tasting Room Sessions - \$150.00
- Wednesday, March 3rd, Business/Marketing Sessions - \$150.00

Individual Education Virtual Sessions

- Vineyard - Tuesday, 2/23/21 (9 am) Temperature Responsiveness - \$50.00
- Vineyard - Tuesday, 2/23/21 (11 am) Vineyard Fertilization - \$50.00
- Vineyard - Tuesday, 2/23/21 (1 pm) Selecting Varieties for Texas - \$50.00
- Vineyard - Tuesday, 2/23/21 (3 pm) Putting Down Roots - \$50.00
- Winery - Wednesday, 2/24/21 (9 am) Oak Considerations - \$50.00
- Winery - Wednesday, 2/24/21 (11 am) Upcoming Varietals - \$50.00
- Winery - Wednesday, 2/24/21 (1 pm) Grape Transportation in Texas - \$50.00
- Winery - Wednesday, 2/24/21 (3 pm) How to Choose and Use the Right Yeast...
- Tasting Room - Tuesday, 3/2/21 (9 am) US Wine Consumption Trends - \$50.00
- Tasting Room - Tuesday, 3/2/21 (11 am) Future of Wine Marketing: - \$50.00
- Tasting Room - Tuesday, 3/2/21 (1 pm) Virtual Tastings and Wine Clubs - \$5...
- Tasting Room - Tuesday, 3/2/21 (3 pm) Tell Your Story and Sell Your Wines - ...
- Business/Marketing - Wednesday 3/3/21 (9 am) Increase Cash Flow - \$50.00
- Business/Marketing - Wednesday 3/3/21 (11 am) Growing Revenue and Gen...
- Business/Marketing - Wednesday 3/3/21 (1 pm) "Let's Try the Boring One!" - ...
- Business/Marketing - Wednesday 3/3/21 (3 pm) Traceability for the Future o...

Alternative Virtual Options

Additional Virtual Options

- "Instant Reply" 16 sessions thru 12/31/21 - \$450.00
- Tuesday, 3/2/21 (6:30 pm) Virtual Wine Tasting (includes tax & S/H) *If shipp...
- Thursday, 3/4/21 (8 am). Pesticide in the Vineyard (1 hour CEU) - \$50.00
- Virtual Exhibitor Solutions Center Only (aka Virtual Trade Show. Please verify ...

***Confirmation of Shipping Address (COMPLETE ONLY IF: Name and/or Delivery address is different than billing address on file. Cannot ship to PO Boxes. Provide contact name, delivery address, city, state, zip and phone number)**

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Virtual Booth: 75 Available:

- Speaker's Booths: 10
- Sponsors Booth: 10 to date
- Exhibitor's Booths Sold: 10