### 2021 TWGGA Candidate Bio

#### <u>Director-at-Large Nominee</u> -Bob Landon, Landon Winery - Region 2

#### What are your goals for TWGGA and how do you plan to achieve them?

"To represent the interests as a whole of the winery and vineyard members of TWGGA to the board of TWGGA.

To ensure that our current freedoms given to us by the legislature is defended.

To promote the Texas wine and vineyard industry to consumers.

To provide education for growers and wineries to help ensure the continued growth of our industry through improved quality of product and financial stability of the members."

# What is your professional experience, wine education/experience/achievements that would prepare you for this position?

Corporate world for 24 years focused on finance and marketing. Started Landon Winery over 15 years ago which now has five winery locations and sales of 20,000 cases of wine.



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