

# Exhibitor/Sponsor Booth Hours

## FORUM HOURS VS EXHIBITOR HOURS

- The actual Virtual Forum is 9 a.m. – 4:30 every day (except March 4th is 9 a.m. 12 pm). Speaker schedule can be found [here](#)
- Below are the hours that will be expressly scheduled in the Participant’s calendars to visit the Solutions Partners’ Center.
- We strongly encourage Exhibitors to have at least one representative available during these specific times.

**Exhibitor Hours (all CST) are below. All Session descriptions can be found [here](#)**

**These are the hours we ENCOURAGE YOU to have someone hosting the Exhibitor/Sponsor Booth**

- **Tuesday, March 2<sup>nd</sup> – Tasting Room Sessions**
  - 8 – 9 a.m.
  - 10 – 11 a.m.
  - 2 – 3 p.m.
  - 4:30 – 6 pm (‘Speak Easy’ Confab – our end-of-day networking session for everyone)
- **Wednesday, March 3<sup>rd</sup> – Business Management Sessions**
  - 8 – 9 a.m.
  - 10 – 11 a.m.
  - 2 – 3 p.m.
  - 4:30 – 6 pm (‘Speak Easy’ Confab – our end-of-day networking session for everyone)

- **Tuesday, March 9<sup>th</sup> - Vineyard Management Sessions**
  - 8 – 9 a.m.
  - 10 – 11 a.m.
  - 2 – 3 p.m.
  - 4:30 – 6 pm (‘Speak Easy’ Confab – our end-of-day networking session for everyone)
- **Wednesday, March 10<sup>th</sup> - Winery Management Sessions**
  - 8 – 9 a.m.
  - 10 – 11 a.m.
  - 2 – 3 p.m.
  - 4:30 – 6 pm (‘Speak Easy’ Confab – our end-of-day networking session for everyone)

**Thursday, March 4<sup>th</sup> TWGGA General Membership and Regional Meetings  
8 a.m. – 12 p.m.**

# Sample Attendee Schedule Showing Exhibitor Hours

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Time	Wed, Feb 24	Tue, Mar 2	Wed, Mar 3	Thu, Mar 4	Tue, Mar 9	Wed, Mar 10
8:00 AM - 6:00 PM		Exhibit Hall Open - Speak with representatives from our sponsors and exhibitors	Exhibit Hall Open - Speak with representatives from our sponsors and exhibitors	Exhibit Hall Open - Speak with representatives from our sponsors and exhibitors	Exhibit Hall Open - Speak with representatives from our sponsors and exhibitors	Exhibit Hall Open - Speak with representatives from our sponsors and exhibitors
9:00 AM - 10:30 AM		US Wine Consumption Trends: Pre, During and Post COVID	Increase Cash Flow with Tax Credits and Incentives	General Membership Meeting	Temperature Responsiveness and the Cold Hardiness Mechanism in	Oak Consideration & Selections for Popular Texas Varietals
11:00 AM - 12:30 PM		Future of Wine	Growing Revenue and	Region	Vineyard Fertilization	Upcoming Varietals in