

2021

TEXAS WINE & GRAPE VIRTUAL CONFERENCE

We're Going VIRTUAL

**Our Trade Show is NOW our
'Solutions Center'**

**We're offering a whole lot more
value than just an in-person or virtual
trade show.**

**Really, you ask!
Humor Us and Read On**

2021

TEXAS WINE & GRAPE VIRTUAL CONFERENCE

As 'Solutions Partners' your products and services are key to making the wine industry go round

TWGGA has invested in a professional virtual show company that no doubt will enhance your presentation options and experience, give you real time lead generation & online chat & continued online visibility - all the while costing you less.

Sound Too Good to be True?

Humor Us Again Please!

2021

TEXAS WINE & GRAPE VIRTUAL CONFERENCE

Solutions Partners Booth

All Sponsors and Solutions Partners logos with hyperlinks will be posted on the TWGGA website and promoted in TWGGA Social Media platforms

Expanded Trade Show Hours and Post Virtual Exposure

- Up to 42 hours virtual access by participants of the 'Solutions Center'
 - February 22nd & 23rd, March 2nd & 3rd - 8:00 am - 5:30 pm
 - March 4th - 8 am - 12 pm
- You won't have to be available all these hours, but the nice thing is that when you do step away, participants can still access chat and you will still be collecting their contact information each time they visit your virtual booth.
- Additional access by participants to your Sponsor and/or Exhibitor page.
TWGGA will engage in a 'slow drip' promotion of the Solutions Center throughout the rest of the year
 - Think of this as 'classifieds' for TWGGA virtual participants that are specific only to our virtual 'Solutions Partners'

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Exposure Abounds Virtually

- Company booth you can design yourself online
 - Showcase your logo, company description, website links, demo videos
 - Have searchable tags, downloadable collateral, and manage polls
- Host virtual meetings from within your booth through the 'Talk Now!' app at any time.
- Be listed on the Sponsor and/or Partner's page of TWGGA's website and partner's menu on the virtual platform
- Real-time lead generation from participants visiting your virtual booth

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WE ARE DIFFERENT THAN ANY OTHER VIRTUAL FORUM

- ALL ACCESS to paid participants during the virtual event. That's right!
- "Deals & Steals". Our virtual showcase of Sponsors' & Exhibitors' specials and discounts. TWGGA will engage in separate 'Deals & Steals' Campaign, before, during and after the Virtual Forum.
- "Networking Vault". Our own version of meeting at the water cooler. Public and private text options allow participants, exhibitors and sponsors to connect.
- "UnWined Lounge". Just as the names says, everyone needs a break from the mundane. Unwind with funny videos, Ted Talks, meditation & wine games.
- "Speak Easy" Confab. At the end of the day, generate more leads with games, scavenger hunt, or drawings for participants who set up a virtual appointment, offer a 'Grub Hub' lunch drawing, or a 'Starbucks' gift card for an early meeting. Let your creativity rise to the challenge!
- Post-event exposure and marketing. Paid participants can review their previously live-streamlined sessions and visit all the virtual booths till December 31st.
- TWGGA will engage in routine 'push' campaigns of paid registrants to re-visit the 'solutions partners' booth through December 31st.

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WHO ARE THE VIRTUAL LEARNERS and NETWORKERS?

Our inaugural Virtual Forum exponentially expands our educational and networking opportunities beyond the owners. Without travel, hotel and food expenses, wineries and vineyards can NOW offer valuable educational and networking opportunities to ALL their employees. That's a 'score' for the employer taking care of their employees and a "double score" for an employee who would never be able to afford to attend in person. We are so excited about the expanded educational and networking opportunities because WE BELIEVE in its importance.

Vineyard & Winery Owners

Vineyard & Winery Managers

Tasting Room Managers & Ambassadors

Advertising/Marketing/Branding Personnel

Sales/Event/Distribution Personnel

Accounting/Finance Personnel

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VIRTUAL PLATFORM GOES LIVE
MID-FEBRUARY THROUGH END OF 2021

WHAT'S THE BOTTOM LINE!

VIRTUAL 'SOLUTIONS PARTNER' BOOTH
Early Bird Pricing/Standard Pricing

Member Price* \$300/\$500
Non Member Price \$500/\$700
(Early Bird Pricing ends 2/5/21)

The "Barrel Room"
Additional Networking Opportunities You Design
(limited to one activity)

Member Price* \$100
Non Member Price \$200

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TEXAS WINE & GRAPE VIRTUAL CONFERENCE

SIGN ME UP!

(click here)

THE FINE PRINT

Annual Vendor Membership* dues are \$150 annually. With your Vendor Membership you are afforded:

- Listing in TWGGA Partner's Directory
- Complimentary postings in TWGGA classifieds
- Discounted TWGGA Partner's booths
- Discounted online and newsletter advertising

Cancellations & Refunds

- Cancellation on or before Friday, February 11, 2021 - 50% refund
- Cancellation on or after Saturday, February 12, 2021 - 0% refund

Cancellations and Refunds must be requested in writing via 'Cancellation and Refund' form which will document date and time for such requests. No-Shows will not be granted a refund