February 2021 Vol 1 Issue 1 1



FEBRUARY 10TH BOD MEETING

The first Board of Directors meeting of 2021. p. 02

2021 VIRTUAL FORUM

Early Bird Pricing ends on Monday February 8th. p. 3 & 4

2021 NEWLY ELECTED BOARD OF DIRECTORS

Congratulations to our newest Board of Directors. p. 02

TWGGA'S RESPONSE TO THE PANDEMIC

TWGGA'S Board of Directors and its staff worked tirelessly in behalf of it members to mitigate the impacts to the Texas Wine Industry. While not back to normal, TWGGA's leadership will continue to advocate for you. Did you know that TWGGA provided:

- Complimentary educational session with Kimberly Frost, TWGGA legal representative, regarding SBA resources and current understanding of revised rules for direct-to-consumer sales
- Three complimentary educational sessions with Moss-Adams regarding PPP, wine industry tax considerations, Loan Forgiveness, Financing Alternatives and Business Continuity
- Live streaming announcements from Patrick Whitehead regarding changes as they occurred
- TWGGA-COVID 19 News webpage development
- TWGGA supports the establishment of <u>#SaveTexasWineries</u>
- Multiple and ongoing key stakeholder meetings between Governor Abbott's office and Open Texas Task Force with TWGGA's Board of Directors

MEMBERSHIP BENEFITS

FIRST BOARD OF DIRECTORS MEETING OF 2021

by Sabrina Houser Amaya

Please join the first 2021 Board of Directors (BOD) meeting on Wednesday, February 10th, 10 am - 1 pm. via

ZOOM: https://zoom.us/j/91790444519

TWGGA's BOD meetings are open to the public and we encourage anyone interested in the Texas Wine Industry and more specifically the Association to please join us.

The Agenda and all related attachments will be posted <u>here</u> by Monday, February 8th.





MEET YOUR NEW 2021 BOARD OF DIRECTORS

by Sabrina Houser Amaya

We are pleased to announce our newly elected Board of Directors. Below are the newly elected individuals:

- President Elect Glena Yates, Spicewood Vineyards and Yates
- Treasurer Julie Hebort, Heath Sparkling Wines
- Secretary Karen Bonarrigo, Messina Hof Winery
- Director at Large Bob Landon, Landon Winery
- Winery Director Region 2 John Matthews, Cassaro Winery
- Vineyard Director Region 2 Meredith Eaton, Firelight Vineyards
- Winery Director Region 4 Kalyn Hodges, Los Nopales Winery
- Vineyard Director Region 4 Dustin Walker, Cathedral Mountain Vineyard

These newly elected officers and board members will join incoming president, Roxanne Myers, Lost Oak Winery, in being sworn in on March 4th at 9 a.m. ZOOM Video link will be posted here



The Texas Wine and Grape Growers Association is proud to offer updates on current events, news, research, and education to the wine industry.

Keep up-to-date by visiting our <u>website</u> and 'liking' our <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u> accounts



TEXAS' WINE INDUSTRY TRADE ASSOCIATION ANNOUNCES THE 2021 TEXAS WINE AND GRAPE VIRTUAL FORUM

by Sabrina Houser Amaya

Texans are never deterred by setbacks, and the 2020 pandemic was no different. Enduring shutdowns, work arounds, and pivotal moments, the Texas Wine and Grape Growers Association (TWGGA) wanted to make sure that one of their primary missions was maintained – the annual educational series.

Starting in late-February and continuing into early March 2021, TWGGA's annual conference and trade show has pivoted into the 2021 Texas Wine and Grape Virtual Forum

"We are excited to be able to offer an exciting line up of topics presented by highly knowledgeable professionals. The four days of the Virtual Forum focuses on key areas related to the Texas wine industry and is designed to meet the needs of novice and emerging vineyard and winery owners as well seasoned professionals. Also, because it's virtual more people in an organization will be able to access the important training without the expense of travel, hotel, etc. The 2021 Texas Wine and Grape Virtual Forum expands the learning opportunities across the winery/vineyard organization as well as the industry." stated President Elect, Roxanne Myers.

Educational Sessions (for a complete list of topics and presenters view here)

- Tuesday, February 23, 2021: Vineyard Management Sessions
- Wednesday, February 24, 2021: Winery Management Sessions
- Tuesday, March 2, 2021: Tasting Room Management Sessions
- Wednesday, March 3, 2021: Business/Marketing/Financial Sessions

Additional Value Sessions

- Tuesday, March 2, 2021: Lone Star International Wine Competition Gold Medal Wine Tasting (View here)
- Thursday, March 4, 2021: Pesticide in the Vineyard (1-hour CEU. View here

EARLY BIRD PRICING ENDS MONDAY, FEBRUARY 8TH. REGISTER HERE

QUESTIONS OR COMMENTS? CONTACT SABRINA@TWGGA.ORG OR 830/456-2787

MULTIPLE WAYS TO KEEP UP TO DATE!









EXHIBITOR & SPONSOR OPPORTUNITIES AT OUR INAGUARAL 2021 TEXAS WINE AND GRAPE FORUM

by Sabrina Houser Amaya

Our Trade Show is NOW our 'Solutions Center' and we're offering a whole lot more value than just an inperson or virtual trade show. As 'Solutions Partners' we know that your products and services are key to making the wine industry go round.

TWGGA has invested in a professional virtual show company that no doubt will enhance your presentation options and experience, give you real time lead generation & online chat & continued online visibility - all the while costing you less.

EXHIBITOR INFO HERE

SPONSOR INFO HERE

THE 2021 VIRTUAL FORUM PROUDLY SPONSORED BY TEXAS DEPARTMENT OF AGRICULTURE



LONE STAR INTERNATIONAL WINE COMPETITION VIRTUAL WINE TASTING



Fermentis

by Lesaffre

Taste Gold Medal wines from our 2020 Lone Star International Wine Competition.

Randomly selected from the cadre of 78 Gold Medal winners, these wineries handcrafted wines shine as bright as the Texas Star – and we proudly offer them to you.

Hear the winemaker's story behind the bottle and why they too say - CHEERS!

- Dry Comal Creek Vineyards, 2019 Roussanne
- Lost Draw Cellars, 2019 Varietal Rose'
- Adega Vinho 2019 Pordosol Proprietary Blend
- Haak Vineyard & Winery, 2017 Blanc du Bois Madeira

*Registration closes 2/16/21 to ensure wines are received by 3/2/21.

REGISTER HERE

2021 TEXAS WINE AND GRAPE VIRTUAL FORUM SPONSORS

GOLD STAR



BEST IN CLASS



DOUBLE GOLD





GOLD





SILVER



BRONZE





