

Regional Meetings, November 2020

AGENDA

Click on links to obtain documents associated with topic

- [Legislative](#) Summary
- Interim Charges and associated charge responses
 - Committee on Licensing and Adm Procedures
 - Charge #3: Examine “control label” products and their impact on the three-tier system and alcoholic beverage industry in the state. Make recommendations to regulate control label products in a way that promotes economic growth, benefits the consumer, and stabilizes the three-tier system.
 - Committee Recommendation: No comment
 - Charge #4: Evaluate the Texas wine industry and the current labeling requirements associated with the use of “Texas” as an appellation. Determine if current regulations and permitting rules are adequate to support the industry’s development.
 - Committee Recommendation: Submitted response that encourages no change to current regulations as per surveyed members and much discussion amongst the committee
 - Committee on Agriculture
 - 3. Study the potential drift effects of both air and ground pesticide application on crops and produce outside the areas of intended application, including spray drifts and runoff from plants and soil. Evaluate the impact on quality, production, and market value of the affected crops, as well as the cost of false claims of drift on producers. (see list of all Ag Bills [here](#))
 - Committee Recommendation: Ag Committee still has not been posted.
- Upcoming Legislative Session
 - Format given pandemic limitations
 - Focus of upcoming session
 - Players to pay attention to
 - Legislation to propose
 - [Bill](#) to remove 35,000-gallon cap
 - [Rule change](#) or bill for wineries to have abilities much like caterer's permit
- Leadership during COVID Crisis*
 - Complimentary educational session with Kimberly Frost, TWGGA legal representative, regarding SBA resources and current understanding of revised rules for direct-to-consumer sales
 - Three complimentary educational sessions with Moss-Adams regarding PPP, wine industry tax considerations, Loan Forgiveness, Financing Alternatives and Business Continuity
 - Frequent live streaming announcements from Patrick Whitehead regarding changes as they occurred
 - TWGGA-COVID 19 News webpage development and regular updating of trainings, videos, messages.
 - Regular member emails and social media posts about current status of TABC changes
 - TWGGA supports the establishment of [#SaveTexasWineries](#)
 - Multiple and ongoing key stakeholder meetings between Governor Abbott’s office and Open Texas Task Force with TWGGA’s Board of Directors
 - Multiple meetings and outreach calls to Governor Abbott’s office, Open Texas Task Force, Sid Miller, State legislators, and etc

**All presentations, videos, and links to key services can be found at [TWGGA-COVID 19 News](#) webpage*

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- TABC: TABC Stakeholders meeting
 - Winery Festivals - TABC proposed a draft very similar to TWGGA's suggestions clarifying to festival holders how transactions should work with the sale of wine at festivals, Committee reviewing now
 - Manufacturers Shared Premises - Changes to code to allow for fulfillment centers to operate with G Permit and hold other Permit holders wine for shipment. Recommended changes to this draft. Legislative committee approved.
 - Permit fees updates
- TWGGA Membership / Staffing
- Gauging interest in proposed virtual conference / on-line educational series
- [TEXAS BOLD](#) Marketing Campaign. **NOTE. These videos and print ads are for member review ONLY. They are not ready for member use at this time. Marketing Committee is developing plan for roll out and usage.**
 - 6 Approved Videos
 - Paid Social Copy Doc – the copy is broken out by each video and the stakeholders can just copy and paste for whichever video they're using
 - Print Ads – 3 sizes per print ad version, tagged with their winery info
- Upcoming elections for Executive Officers and Board Members. Slate delivered by November 30th.
- [Contact List](#) of Executive Committee, Directors at Large and Regional Directors (as of 11/1/20)
- General questions, concerns, input