

## 2021 TWGGA Candidate Bio

### Region 2 - Winery Director Nominee

**John Matthews, Cassaro Winery and Vineyards**

**What are your goals for TWGGA and how do you plan to achieve them?**

“As a TWGGA Board member it is critically important to build relationships with growers, wine makers and the various wine-related groups and associations in the Texas wine industry. I believe we should all be working together specifically in our legislative efforts to enhance the Texas wine industry. As both a grower and a wine maker, I understand the various needs of our members. I believe TWGGA should have a long-term strategic plan to obtain the diverse goals and objectives of its constituents and would like to assist in the development and implementation of this initiative. As a new TWGGA Board member I will proudly serve the association and be committed to the long-term success of our organization and its members.”

**What is your professional experience, wine education/experience/achievements that would prepare you for this position?**

John Matthews has been in law enforcement for more than 35 years and has a Bachelor's in Business and an MBA in Administrative Management from UNT. He is the author of seven books and nationally recognized for his expertise in mass shootings and school safety. He has worked as a law enforcement analyst for CNN and FOX News for over two decades and served as a White House advisor. John has also served as Founder and CEO for an INC.500 company and a Venture 100 company. Currently, John is a member of the UNT Alumni Association Board of Directors and serves on the U.S. Department of Justice Officer Safety and Wellness Working Group. His family made wine after emigrating to this country in the early 1900's and John began carrying on the tradition by planting his vineyard in 2015 and opening Cassaro Winery and Vineyards, LLC., in 2019.

