

2021 Texas Wine and Grape Virtual Forum
Daily Session Tracks, Log on Time, Presentation Time, Speakers, Presentation Titles,
And Assigned TWGGA ‘HOST’ Staff
(revised session dates 2/19/21)
All Sessions Descriptions and Speakers can be found here

Tuesday, March 2, 2021: Tasting Room Management Sessions

Green Room Log on Time for Speakers ONLY (20 minutes prior)	Presentation Time (includes 30 minutes at end for Q & A)	Session Title	Speaker	Presentation Moderator	Day of TWGGA Assigned Host
8:40: AM	9 - 10:30 am	US Wine Consumption Trends: Pre, During and Post COVID?	Natalia Velikova, PhD	Natalia Velikova, PhD	Roxanne
8:40: AM	9 - 10:30 am	US Wine Consumption Trends: Pre, During and Post COVID?	Paul Bonarrigo	Natalia Velikova, PhD	Roxanne
8:40: AM	9 - 10:30 am	US Wine Consumption Trends: Pre, During and Post COVID?	Dave Bryant	Natalia Velikova, PhD	Roxanne
10:40: AM	11 am- 12:30 pm	Motivation of Buying Habits: Millennials vs Generation Z	Rebecca Ritz	NA	Roxanne
12:40: PM	1:00 - 2:30 pm	Best Practices for Virtual Tastings and Wine Clubs - vis-a-vis COVID	Carl Hudson	Carl Hudson	Laurie
12:40: PM	1:00 - 2:30 pm	Best Practices for Virtual Tastings and Wine Clubs - vis-a-vis COVID	Bob Landon, Landon Winery	Carl Hudson	Laurie
12:40: PM	1:00 - 2:30 pm	Best Practices for Virtual Tastings and Wine Clubs - vis-a-vis COVID	Eduar Lamprea, Lost Oak Winery	Carl Hudson	Laurie
12:40: PM	1:00 - 2:30 pm	Best Practices for Virtual Tastings and Wine Clubs - vis-a-vis COVID	Jessica Allen, Texas Heritage Vineyards	Carl Hudson	Laurie
12:40: PM	1:00 - 2:30 pm	Best Practices for Virtual Tastings and Wine Clubs - vis-a-vis COVID	Rebecca Nelson, Becker Vineyards	Carl Hudson	Laurie
12:40: PM	1:00 - 2:30 pm	Best Practices for Virtual Tastings and Wine Clubs - vis-a-vis COVID	Ron Yates, Yates Vineyards	Carl Hudson	Laurie
2:40: PM	3:00 - 4:30 pm	Training Tasting Room Staff to Tell Your Story and Sell Your Wines	Carl Hudson	Carl Hudson	Laurie
2:40: PM	3:00 - 4:30 pm	Training Tasting Room Staff to Tell Your Story and Sell Your Wines	Amie Nemec	Carl Hudson	Laurie

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Wednesday, March 3, 2021: Business/Financial/Advertising Management Sessions

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8:40: AM	9 - 10:30 am	Increase Cash Flow with Tax Credits and Incentives	Daniel Kemp	NA	Glena
8:40: AM	9 - 10:30 am	Increase Cash Flow with Tax Credits and Incentives	Alex Cotter	NA	Glena
8:40: AM	9 - 10:30 am	Increase Cash Flow with Tax Credits and Incentives	Kirk Faris	NA	Glena
10:40: AM	11 am- 12:30 pm	Growing Revenue and Generating Profits in a Pandemic	Steve Patterson	NA	Glena
12:40: PM	1:00 - 2:30 pm	Nobody Ever Said, “Let’s Try the Boring One!”	Sara Nelson	NA	Glena
2:40: PM	3:00 - 4:30 pm	Traceability for the Future of Wine: How Technology Will be Used to Build Trust with Consumers in a New COVID climate.	Brett Gray	NA	Glena

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Thursday, March 4, 2021: Pesticide CEU training and General Membership and Regional Meetings

Green Room Log on Time for Speakers ONLY (20 minutes prior)	Presentation Time (includes 30 minutes at end for Q & A)	Session Title	Speaker	Presentation Moderator	Day of TWGGA Assigned Host
7:40: AM	8 - 9:00 am	Pesticide in the Vineyard: Laws and Regulations (1 CEU)	Don Renchie, PhD	NA	Pierre
8:40: AM	9 - 10:30 a.m.	General Membership Meeting/Swearing in of New Officers	Patrick Whitehead/Roxanne Myers	Roxanne/Patrick	Sabrina
8:40: AM	10:45 am- 12:00 pm	Region 1	Kirk Williams, Bill Day	Kirk/Bill	Sabrina
8:40: AM	10:45 am- 12:00 pm	Region 2	John Matthews, Meredith Eaton	John/Meredith	Sabrina
8:40: AM	10:45 am- 12:00 pm	Region 3	Ryan Levy/James Kasperek/Tiffany Farrell	Ryan/James/Tiffany	Sabrina
8:40: AM	10:45 am- 12:00 pm	Region 4	Kalyn Hodges, Dustin Walker	Kalyn/Dustin	Sabrina
8:40: AM	10:45 am- 12:00 pm	Region 5	Jason Englert/Bret Perrnoud/Andy Timmons	Jason/Bret/Andy	Sabrina

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Tuesday, March 9, 2021, Winery Management Sessions

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8:40: AM	9 - 10:30 am	Temperature Responsiveness and the Cold Hardiness Mechanism in Grapevines	Jason Londo, PhD	NA	Pierre
10:40: AM	11- 12:30 pm	Vineyard Fertilization Timing	Ed Hellman, PhD	NA	Pierre
12:40: PM	1- 2:30 pm	Selecting Varieties for the Unique Climate of Texas	Justin Scheiner, PhD	NA	Sabrina
12:40: PM	1- 2:30 pm	Selecting Varieties for the Unique Climate of Texas	Pierre Helwi, PhD	NA	Sabrina
2:40: PM	3 - 4:30 pm	Putting Down Roots: Lessons Learned from Planting a New Vineyard	Dan and Maura Sharp - Vineyard at Blue Mountain	Daniel Pate	Pierre
2:40: PM	3 - 4:30 pm	Putting Down Roots: Lessons Learned from Planting a New Vineyard	Daniel Pate - Apical Texas	Daniel Pate	Pierre

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Wednesday, March 10, 2021, Vineyard Management Sessions

Green Room Log on Time for Speakers ONLY (20 minutes prior)	Presentation Time (includes 30 minutes at end for Q & A)	Session Title	Speaker	Presentation Moderator	Day of TWGGA Assigned Host
8:40: AM	9 - 10:30 am	Oak Consideration & Selections for Popular Texas Varietals	Yuri Deleon	NA	Roxanne
12:40: PM	1 - 2:30 pm	Best Practices for Grape Transportation in Texas	Andreea Botezatu, PhD	Andreea Botezatu, PhD	Roxanne
12:40: PM	1 - 2:30 pm	Best Practices for Grape Transportation in Texas	Jim Evans, Winemaker, Lost Oak Winery	Andreea Botezatu, PhD	Roxanne
12:40: PM	1 - 2:30 pm	Best Practices for Grape Transportation in Texas	Les Mauldin, Sommelier Logistics and Land Star Transportation	Andreea Botezatu, PhD	Roxanne
12:40: PM	1 - 2:30 pm	Best Practices for Grape Transportation in Texas	Jet Wilmeth, Diamante Doble Vineyards	Andreea Botezatu, PhD	Roxanne
10:40: AM	11 am- 12:30 pm	Upcoming Varieties in Texas: Clairette Blanche, Mencia & Prieto Picudo, Gruner Veltliner, Alicante Bouschet	Mike Nelson - Winemaker, Ab Astris	Carl Hudson	Laurie
10:40: AM	11 am- 12:30 pm	Upcoming Varieties in Texas: Clairette Blanche, Mencia & Prieto Picudo, Gruner Veltliner, Alicante Bouschet	Reagan Sivadon - Sandy Road Vineyards	Carl Hudson	Laurie
10:40: AM	11 am- 12:30 pm	Upcoming Varieties in Texas: Clairette Blanche, Mencia & Prieto Picudo, Gruner Veltliner, Alicante Bouschet	Pamela and Steve Yoder, Vingo Vineyards	Carl Hudson	Laurie
10:40: AM	11 am- 12:30 pm	Upcoming Varieties in Texas: Clairette Blanche, Mencia & Prieto Picudo, Gruner Veltliner, Alicante Bouschet	Jet Wilmeth, Diamante Doble Vineyard	Carl Hudson	Laurie
2:40: PM	3 - 4:30 pm	How to Choose and Use the Right Yeast, Fermentation Aid and Functional Product to Achieve the White or Rose Style You Want	Anne Flesch MS, Fermentis Regional Sales Manager for Western North America	NA	Roxanne