



Texas Winery PAC FAQ

1) What is the Texas Winery PAC?

The Texas Winery PAC is a political action committee that was launched on July 24, 2020. It exists to support candidates and officeholders who share our vision of a Texas with laws that promote rather than inhibit the growth and prosperity of the Texas wine industry and to encourage public support of the industry and related businesses.

2) Why was the PAC created?

The PAC was created to get wineries back open and operating as they were pre-COVID. While TABC's 51% rule has been helpful to some, it is not a permanent solution. Wineries should be able to operate as manufacturers (as they did before) and not be forced under bar and restaurant regulations. Long-term, the goal of the PAC is to support candidates and elected officials who understand the importance of the Texas wine industry.

3) How does the PAC intend to get tasting rooms back open.

We have launched a grassroots campaign to raise public awareness about the dangers posed to the entire wine industry, from farmers to wineries to employees, if the shutdown continues. The goal is to convince elected officials and the Governor that it is safe to re-open tasting rooms under the same capacity guidelines that currently allow restaurants to be open.

4) How can I help?

- a) You can help by contributing to the PAC. Every dollar raised allows us to get our message to more people faster, which will allow us to achieve our goal faster.
- b) You can set up a fundraising page for your winery or related business at SaveTexasWineries.com.
- c) You can send a personal email to your friends, family, and fans encouraging them to visit your fundraising page and DONATE, ADVOCATE, and SHARE.

5) How can I join the PAC?

There is no minimum contribution to join the PAC - every dollar counts. However, if you contribute at least \$1,000 to the PAC, we will send you 10 “Save Texas Wineries” t-shirts for you and your staff to wear to promote the effort. If you contribute at least \$2,000, you will be given a seat on the Board of Directors for the calendar year.

6) What are the benefits of being on the Board of Directors?

In the event we successfully get tasting rooms back open and have money left over, the primary mission of the PAC will shift to developing and improving relationships with elected officials so something like this never happens again. Funds will be used, at the direction of the Board, to support candidates and elected officials who understand the importance of the Texas wine industry.

7) Who is responsible for the day-to-day operations of the PAC?

Trey Blocker is an ethics attorney and lobbyist with 25 years of experience in Texas politics. He was hired to form the PAC, develop and launch the grassroots campaign, and will continue to operate and provide strategic counsel to achieve the PAC’s current and future goals. For more information visit treyblocker.com.