

2021

# TEXAS WINE & GRAPE VIRTUAL CONFERENCE

*We're Going VIRTUAL*

**Our Trade Show is NOW our  
'Solutions Center'**

**We're offering a whole lot more  
value than just an in-person or virtual  
trade show.**

**Really, you ask!  
Humor Us and Read On**

2021

# TEXAS WINE & GRAPE VIRTUAL CONFERENCE

**As 'Solutions Partners' your products and services are key to making the wine industry go round**

**TWGGA has invested in a professional virtual show company that no doubt will enhance your presentation options and experience, give you real time lead generation & online chat & continued online visibility - all the while costing you less.**

**Sound Too Good to be True?**

**Humor Us Again Please!**

# 2021

## TEXAS WINE & GRAPE VIRTUAL CONFERENCE

### **Expanded Trade Show Hours and Post Virtual Exposure**

- 42 hours virtual access by participants of the 'Solutions Center'
  - February 22nd & 23rd and March 2nd & 3rd - 8:00 am - 5:30 pm
  - March 4th - 8 am - 12 pm
  - You won't have to be available all these hours, but the nice thing is that when you do step away, participants can still access chat and you will still be collecting their contact information each time they visit your virtual booth.
- An additional 9 months access by participants to your Sponsor and/or Exhibitor page. TWGGA will engage in a 'slow drip' promotion of the Solutions Center throughout the rest of the year
  - You can change your page throughout the year and it will be a 'single' place to offer different discounts and sales.
  - Think of this as 'classifieds' for TWGGA virtual participants that are specific only to our virtual 'Solutions Partners'

# 2021

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## **Exposure Abounds Virtually**

- Company booth you can design yourself online
  - Showcase your logo, company description, website links, demo videos
  - Have searchable tags, downloadable collateral, and manage polls
- Host virtual meetings from within your booth through the 'Talk Now!' app at any time
- Be listed on the Sponsor and/or Partner's page of TWGGA's website and partner's menu on the virtual platform
- Real-time lead generation from participants visiting your virtual booth
- Participate in 'Deals & Steals' - our virtual showcase of Sponsors' and Exhibitors' specials being offered during the Virtual Forum. TWGGA will engage in separate 'Deals & Steals' Campaign, before, during and after the Virtual Forum
- Allows for multiple company personnel to attend without extra charges
- "The Barrel Room" - NEW Virtual Networking Central
  - Engage in additional paid networking events to generate leads with games, scavenger hunt, social hours, or drawings for participants who attend a chat - let your creativity rise to the challenge.

# 2021

## TEXAS WINE & GRAPE VIRTUAL CONFERENCE

### WHO ARE THE VIRTUAL LEARNERS and NETWORKERS?

Our inaugural Virtual Forum exponentially expands our educational and networking opportunities beyond the owners. Without travel, hotel and food expenses, wineries and vineyards can NOW offer valuable educational and networking opportunities to ALL their employees. That's a 'score' for the employer taking care of their employees and a "double score" for an employee who would never be able to afford to attend in person. We are so excited about the expanded educational and networking opportunities because WE BELIEVE in its importance.

Vineyard & Winery Owners

Vineyard & Winery Managers

Tasting Room Managers & Ambassadors

Advertising/Marketing/Branding Personnel

Sales/Event/Distribution Personnel

Accounting/Finance Personnel

2021

# TEXAS WINE & GRAPE VIRTUAL CONFERENCE

VIRTUAL PLATFORM GOES LIVE  
MID-FEBRUARY THROUGH END OF 2021

*WHAT'S THE BOTTOM LINE!*

VIRTUAL SOLUTIONS PARTNER BOOTH

Member Price\* \$300  
Non Member Price \$500

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**The "Barrel Room"**

**Additional Networking Opportunities You Design**  
(limited to one activity)

Member Price\* \$100  
Non Member Price \$200

# 2021

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*SIGN ME UP!*

*(click here)*

## THE FINE PRINT

**Annual Vendor Membership\*** dues are \$150 annually. With your Vendor Membership you are afforded:

- Listing in TWGGA Partner's Directory
- Complimentary postings in TWGGA classifieds
- Discounted TWGGA Partner's booths
- Discounted online and newsletter advertising

### Cancellations & Refunds

- Cancellation on or before Friday, February 11, 2021 - 50% refund
- Cancellation on or after Saturday, February 12, 2021 - 0% refund

Cancellations and Refunds must be requested in writing via 'Cancellation and Refund' form which will document date and time for such requests. No-Shows will not be granted a refund