

### **PUBLISHED BY TEXAS WINE AND GRAPE GROWERS ASSOCIATION**

July 22, 2019

# **Table of Contents**

New TWGGA Website and Database Follow TWGGA on Social Media Uncontracted Grapes 2019 GrapeFest 2019 Grape Camp 2020 Annual Conference and Trade Show

#### **New TWGGA Website and Database**

The TWGGA website has a completely new look! Easy to navigate and full of great content, check it out <a href="mailto:here">here</a> and share with friends. Please email Nicole at <a href="mailto:nicole@twgga.org">nicole@twgga.org</a> if you would like an upcoming consumer event shared on the website.

TWGGA will also be launching a new online database for members. In addition to providing online event registration and membership renewals, the new database will generate an up-to-date directory of members, including a map with each winery's location. The new database will launch in late August in time for Grape Camp registration. Stay tuned for more information!

### Follow TWGGA on Social Media

Share and Follow TWGGA on your favorite social media platforms. You can find us on <u>Instagram</u> and <u>Facebook</u>. Use the hashtags #texaswine #txwine #txvine to help us promote the Texas wine industry!

Members of TWGGA are welcome to join the private <u>TWGGA Facebook Group</u>. This group allows you to share industry news and network with fellow TWGGA members. Access to this group is controlled by a two-question survey when you request entrance to the group.

# **Uncontracted Grapes**

An updated list of currently uncontracted grapes can be found <a href="https://example.com/here">here</a>. To add additional uncontracted grapes to the list or to remove grapes that are no longer available from the list, please e-mail Nicole at <a href="micole@twgga.org">nicole@twgga.org</a>. These grapes will be added to the industry list, found <a href="micole@twgga.org">here</a>.



### 2019 Grapefest

Date: September 12-15, 2019 Location: Grapevine, Texas



We are excited to share the <u>33<sup>rd</sup> Annual Grapefest</u>, the largest wine festival in the Southwest, is quickly approaching. There are so many ways to get involved in Grapefest. We have shared a couple of opportunities below. A full list of Grapefest events can be found here.

All wineries are welcome to participate in the People's Choice Wine Tasting Classic, a showcase of Texas wines and the largest consumer-judged wine competition in the United States. The deadline for applications is Wednesday, July 24. Please click <a href="here">here</a> to apply and view all rules and regulations. For questions, please email Molly Self, Festivals & Events Assistant, at <a href="MSelf@GrapevineTexasUSA.com">MSelf@GrapevineTexasUSA.com</a>. Note: all wines entered into the competition must be made from a minimum of 75% Texas grape juice.

Each year the Texas Wine Tribute dinner is hosted as part of GrapeFest. During this dinner, one winery is honored with the Tall in Texas award given in recognition of leadership in, dedication to and promotion of the Texas wine industry. In 2019, Spicewood Vineyards will receive the Tall in Texas Award.



All wineries and vineyards are invited to participate in the Grapefest Texas Wine Tribute Gala and Auction by attending the dinner on Saturday, September 7 and/or donating an auction item. Tickets are available by contacting <a href="mailto:lbell@grapevinetexasusa.com">lbell@grapevinetexasusa.com</a>. Contact Nicole at <a href="mailto:nicole@twgga.org">nicole@twgga.org</a> with auction donations.

A big thank you to Blue Ostrich Winery for donating a very generous Red River Valley Weekend Getaway auction package to include two nights accommodations, a private sunset dinner with library wines and many other wine treats! Blue Ostrich's donation will help support the association and honor the 2019 Tall in Texas award recipient, Spicewood Vineyards.



#### **2019 Grape Camp**

Date: November 3 – 4, 2019

Location: Fredericksburg, Texas, Gillespie County Fair Grounds



Ever wonder how someone gets into the wine business in Texas? Ask almost any of them, and they'll tell you that, as nascent winemakers and grape growers, the single most helpful thing they did was go to the Texas Wine & Grape Growers Association Grape Camp. Educational programs, networking opportunities and wine tastings are all included in this year's schedule. The official schedule will be announced in the coming weeks. Key vendors will

also be presenting the newest products, services and technologies available to the wine industry.

Exhibitor and sponsor slots are still available but going fast. Please contact Sabrina at <a href="mailto:Sabrina@twgga.org">Sabrina@twgga.org</a> or see the application packet <a href="mailto:here">here</a>.

The 2019 Grape Camp is Proudly Sponsored by the Texas Department of Agriculture – Texas Wine Marketing.

## **2020 Annual Conference and Trade Show**

Date: February 20 – 22, 2020

Location: Irving Convention Center, Irving, Texas



The 44<sup>th</sup> Annual Conference and Trade show of the Texas Wine and Grape Growers Association (TWGGA) will take place in Irving, Texas February 20-22, 2020. TWGGA is proud to be the oldest, and only state-wide wine and grape industry organization.

Over 500 Texas industry members attended the 2019 Annual Conference and more are expected in 2020 as the industry continues to grow exponentially. Put your products and services 'front and center' with vineyard and winery owners and key decision makers by participating as a sponsor or exhibitor.

Exhibitor and sponsor slots are still available but will fill up quickly. Please contact Sabrina at <a href="mailto:Sabrina@twgga.org">Sabrina@twgga.org</a> or see the application packet <a href="mailto:here">here</a>. Exhibitor booth prices increase on November 1<sup>st</sup>, 2019, so don't procrastinate!