

Using Behavioral Science to Increase Tasting Room Revenue

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Human Behavior Lab

- Eye-Tracking
- Facial Expression Analysis to assess Emotions
- Physiological responses to Emotions
- Neural Signals (EEG)

The Importance of Perception



BRANDING AND PRESTIGE Pleasantness Plassman et al. (2008) \$90 \$10

Prestige



"In order to gain and hold esteem of men it is not sufficient merely to posses wealth or power. The wealth or power must be put in evidence, for esteem is only awarded on evidence."

"Conspicuous consumption"

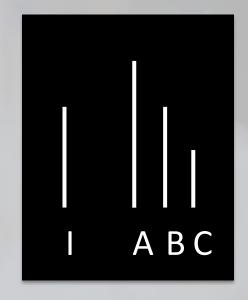
Social Validation



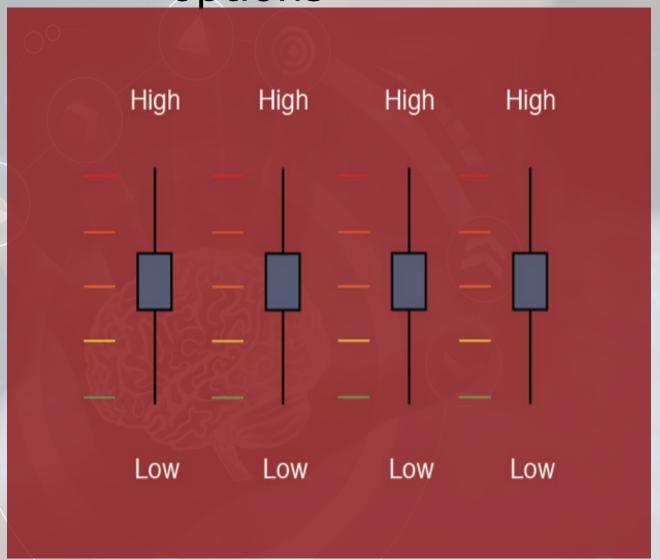
CONTROL (ALONE): <1%
ERRORS



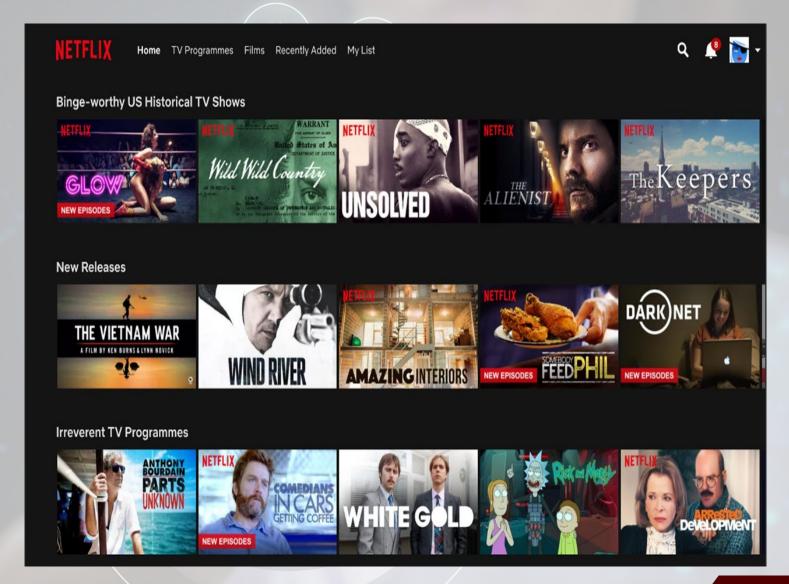
GROUP: 36.8% ERRORS

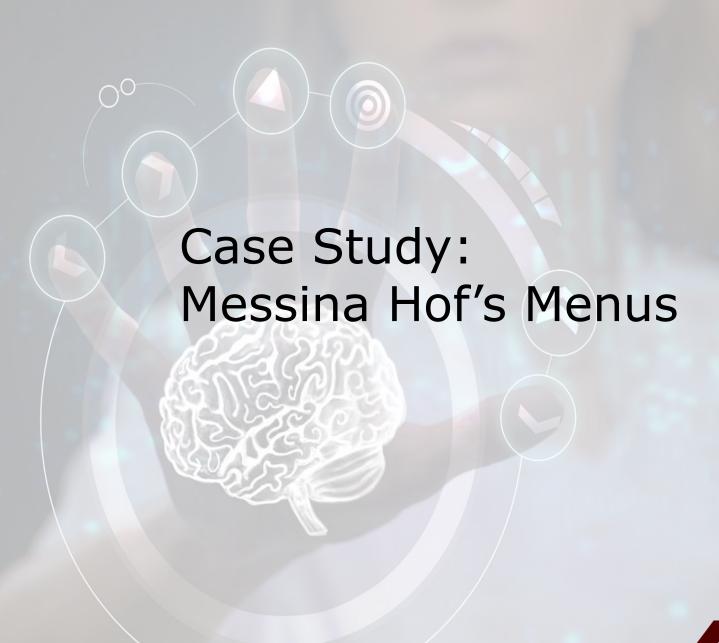


Choice Architecture – Default options



Choice Overload











| VVII | A L | INITIA |
|--|-----------|---------------------------------|
| DRY WHITE WINES & ROSÉS | | |
| UNOAKED CHARDONNAY Light body with hints of pineapple with a splash of lemon | 7 13.99 | TEXAS HOLD Red wine bler |
| PINOT GRIGIO Crisp, light-bodied with aromas of apple blossom and citrus zest | 6 13.99 | SANGIOVESE, Balanced flav |
| PRIVATE RESERVE BLANC DU BOIS Crisp flavors of green apple with floral notes of dandelions | 7 18.99 | MOURVÊDRE, Hints of smok |
| SAUVIGNON BLANC Striking aromas of lemon grass with nuances of white peach | 7 18.99 | GSM (GRENAC Medium-bodi |
| PRIVATE RESERVE CHARDONNAY Full body with rich wood notes and creamy flavors | 9 25 | PRIVATE RESE Dark berries a |
| PRIVATE RESERVE VIOGNIER Elegant complexity that showcases lush, ripe flavors of stonefruit | 7 18.99 | PRIVATE RESE Soft leather to |
| PRIVATE RESERVE SÉMILLON Medium-bodied with ripe flavors of pineapple and green fruits | 7 18.99 | PRIVATE RESE Cherry, blackb |
| DRY RIESLING Refreshingly crisp with aromas of citrus blossom and melon | 7 18.99 | PRIVATE RESE Aromas of dri |
| PINOT BLANC Light with floral fragrances of magnolia and honeysuckle | 7 18.99 | PRIMITIVO Full-bodied w |
| SOPHIA MARIE ROSÉ Wonderful ripe raspberry and strawberry notes with bright acidity | 7 18.99 | PRIVATE RESE Robust tannir |
| GRENACHE ROSÉ Aromas of fresh roses with nuances of strawberry and tangerine | 7 18.99 | PRIVATE RESE Herbaceous (|
| SEMI-SWEET WINES | | PRIVATE RESE Spicy tones o |
| GEWÜRZTRAMINER, TRIBUTE TO MEMORIES Bright aromas of white roses and ginger with a hint of spice | 6 13.99 | PRIVATE RESE Bold aromas |
| MOSCATO, TRIBUTE TO INNOCENCE Aromas of peach and apricot with notes of lemon | 6 13.99 | SAGRANTINO Intense tanni |
| RIESLING, TRIBUTE TO HERITAGE Fresh floral aromas with flavors of honeysuckle and citrus | 6 13.99 | BLACK LABEL Red wine bler |
| CHENIN BLANC, LEPARD VINEYARD Wonderful elements of citrus blossom, chamomile and honey | 7 18.99 | |
| PRIVATE RESERVE GEWÜRZTRAMINER Delightful aromatics and notes of lychee and ginger | 7 18.99 | PAULO CABEF Flavors of bla |
| PRIVATE RESERVE ORANGE MUSCAT Delicate wisps of flourishing roses and orange blossoms | 7 18.99 | PAULO BLENE Aromas of dri |
| MAMA ROSA ROSÉ Subtle aromas of hibiscus and flavors of ripe cherries and tangerines | 6 13.99 | PAULO MERLO Red flavors of |
| BEAU, TRIBUTE TO BEAUTY Aromas of wildflowers and flavors of rich blackberry jam and pears | 6 13.99 | PAULO PRIMIT Strong body |
| SWEET SANGRIA Sweet and spicy wine with hints of green apple and elderberry | 6 13.99 | PAULO SAGRA Jammy fruit fl |
| SPARKLING WINES | | PAULO ZINFAI Rich dark bla |
| SPARKLING BRUT Refreshing notes of baked apple with flavors of honeycomb | 9 25 | PAULO PORT Decadent des |
| SPARKLING ROSE Delicate with flavors of strawberry, pomegranate, and cranberry | 9 25 | Decadent des |
| SPARKLING MOSCATO (SPUMANTE) Aromatic with floral aromas and crisp notes of peach and orange | 7 18.99 | ANGEL LATE F Crisp, sweet of |
| SPARKLING ALMOND Demi-sec sparkling with notes of toasted almond with green apple | 9 25 | ORANGE MUS Honeyed mou |
| COMMEMORATIVE WINES | | EBONY PORTS Toasted cinns |
| ADMIRAL NIMITZ CHARDONNAY Refreshing notes of baked apple with flavors of honeycomb | 7 25 | BARREL RESE |
| ADMIRAL'S RESERVE DESSERT RED Delicate with flavors of strawberry, pomegranate, and cranberry | 9 25 | PRIVATE RESE Complex rich |
| AGGIE NETWORK™ CHARDONNAY Full-bodied with wonderful aromas of pie crust and crème brûlée | 7 20 | TAWNY PORT Rich, nutty ca |
| AGGIE NETWORK™ LATE HARVEST MUSCAT CANELLI Excitingly fragrant and crisp with flavors of orange peel and nectarine | 7 20 | SOLERA SHER Rich, nectaro |
| AGGIE NETWORK™ CABERNET SAUVIGNON Bold tannins, full body with lush dark berry jam or black plum flavors | 9 25 | |
| AGGIE NETWORK™ BIN12 | 9 25 | WHITE WINE O Selections van |

Full-bodied blend with integrated fruit and oak with cherry-vanilla flavors

Sweet dessert wine with aromas of butterscotch and ripe cherry flavors

Want just a taste? Ask your server for details. \$12 for 5 tokens 1 token = per tasting | 2 tokens = Paulo wine tasting

AGGIE NETWORK™ MIDNIGHT YELL

| DRY RED WINES | |
|--|-----------|
| TEXAS HOLD 'EM RED Red wine blend with hints of black cherry and sweet tobacco | 6 13.99 |
| SANGIOVESE, ARTIST SERIES Balanced flavors of rustic earthiness and tart cherries | 8 21.99 |
| MOURVEDRE, ARTIST SERIES Hints of smoke and pepper intertwine with aromas of dark berries | 8 21.99 |
| GSM (GRENACHE, SYRAH, MOURVÉDRE) Medium-bodied with a synergy of flavors of blackberry and plum | 9 25 |
| PRIVATE RESERVE REFLECTIONS OF LOVE Dark berries and plum reveal themselves alongside rich tannins | 9 25 |
| PRIVATE RESERVE PINOT NOIR Soft leather tannins and vanilla notes that mingle with fruit essences | 9 25 |
| PRIVATE RESERVE MERLOT Cherry, blackberry and cassis flavors with hints of violets and spice | 9 25 |
| PRIVATE RESERVE TEMPRANILLO Aromas of dried leaves with bold dark fruit flavors and vivid acidity | 9 25 |
| PRIMITIVO Full-bodied with rustic cedar aromas and hints of espresso | 9 25 |
| PRIVATE RESERVE MALBEC Robust tannins and a smooth mouthfeel with hints of currant | 9 25 |
| PRIVATE RESERVE PETIT VERDOT Herbaceous undertones of sage and lilac with flavors of molasses | 10 30 |
| PRIVATE RESERVE CABERNET SAUVIGNON Spicy tones of pepper, blackberry, and vanilla with nice complexity | 9 25 |
| PRIVATE RESERVE CABERNET FRANC Bold aromas of leather and herbs with dark fruit flavors | 9 25 |
| SAGRANTINO RESERVA | 10 35 |
| Intense tannins with hints of cinnamon and earthy undertones BLACK LABEL PREMIUM BLEND Red wine blend with hints of black plum, mocha, and tobacco | 7 20 |
| PAULO WINES | |
| PAULO CABERNET SAUVIGNON | 14 50 |
| Flavors of black plums, cranberry and hints of dried fig PAULO BLEND | 14 50 |
| Aromas of dried roses are followed by flavors of sugar plum PAULO MERLOT | 14 50 |
| Red flavors of cherries and raspberries with aromas of spiced mocha PAULO PRIMITIVO | 16 60 |
| Strong body with dark jam flavors with a thin layer of white pepper PAULO SAGRANTINO | 16 60 |
| Jammy fruit flavors with notes of vanilla and earthiness | 100 |
| PAULO ZINFANDEL Rich dark blackberry and cherry flavors and a hint of floral | 14 50 |
| PAULO PORT Decadent dessert wine with notes of milk chocolate and caramel | 16 60 |
| DESSERT WINES | |
| ANGEL LATE HARVEST RIESLING Crisp, sweet dessert wine with flavors of apple, pear and honey | 7 18.99 |
| ORANGE MUSCAT MISTELLA Honeyed mouth-feel and twist of bright orange zest and lemon peel | 8 24 |
| EBONY PORTS OF CALL Toasted cinnamon and rich dark chocolate covered cherry flavors | 7 18.99 |
| BARREL RESERVE PORT Fruit-forward flavors of blueberry with dark chocolate undertones | 7 18.99 |
| PRIVATE RESERVE PAPA PAULO PORT Complex richness with dark chocolate flavors and hints of nutmeg | 12 40 |
| TAWNY PORT Rich, nutty caramel flavors with chocolate and cherry undertones | 12 40 |
| SOLERA SHERRY Rich, nectarous flavors of vanilla and dried fig with notes of almond | 14 45 |
| WINE ON TAP | |
| WHITE WINE ON TAP | 7 24* |
| Selections vary, ask your server for what's available. RED WINE ON TAP | 9 28* |
| Selections vary, ask your server for what's available. PORT ON TAP | 10 38* |
| Represents growler prices; Growlers are available for purchase for \$ | |
| | |



| DRY WHITE WINES & ROSÉS | | DRY RED WINES | |
|---|-----------------|--|-------------|
| UNOAKED CHARDONNAY Light body with hints of pineapple with a splash of lemon | 7 13.99 | TEXAS HOLD 'EM RED Red wine blend with hints of black cherry and sweet tobacco | 6 13.99 |
| PINOT GRIGIO Crisp, light-bodied with aromas of apple blossom and citrus zest | 6 13.99 | ANGIOVESE, ARTIST SERIES Balanced flavors of rustic earthiness and tart cherries | 8 21.99 |
| PRIVATE RESERVE BLANC DU BOIS Crisp flavors of green apple with floral notes of dandelions | 7 18.99 | MOURVÈDRE, ARTIST SERIES Hints of smoke and pepper intertwine with aromas of dark berries | 8 21.99 |
| SAUVIGNON BLANC Striking aromas of lemon grass with nuances of white peach | 7 18.99 | GSM (GRENACHE, SYRAH, MOURVÈDRE) Midium-bodied with a synergy of flavors of blackberry and plum | 9 25 |
| PRIVATE RESERVE CHARDONNAY Full body with rich wood notes and creamy flavors | 9 25 | PR VATE RESERVE REFLECTIONS OF LOVE Dark berries and plum reveal themselves alongside rich tannins | 9 25 |
| PRIVATE RESERVE VIOGNIER Elegant complexity that showcases lush, ripe flavors of stonefrui | 7 18.99 t | PRIVATE RESERVE PINOT NOIR Soft leather tannins and vanilla notes that mingle with fruit essences | 9 25 S |
| PRIVATE RESERVE SÉMILLON Medium-bodied with ripe flavors of pineapple and green fruits | 7 18.99 | PRIVATE RESERVE MERLOT Cherry, blackberry and cassis flavors with hints of violets and spice | 9 25 |
| DRY RIESLING Refreshingly crisp with aromas of citrus blossom and melon | 7 18.99 | PRINATE RESERVE TEMPRANILLO Aronas of dried leaves with bold dark fruit flavors and vivid acidity | 9 25 |
| PINOT BLANC Light with floral fragrances of magnolia and honeysuckle | 7 18.99 | PRINTIVO Full-bodied with rustic cedar aromas and hints of espresso | 9 25 |
| SOPHIA MARIE ROSÉ Wonderful ripe raspberry and strawberry notes with bright acidit | 7 18.99 ty | PRIVATE RESERVE MALBEC Rob ist tannins and a smooth mouthfeel with hints of current | 9 25 |
| GRENACHE ROSÉ Aromas of fresh roses with nuances of strawberry and tangerine | 7 18.99 | PRIVATE RESERVE PETIT VERDOT Hert accous undertones of sage and lilac with flavors of molasses | 10 30 |
| SEMI-SWEET WINES | | PRIVATE RESERVE CABERNET SAUVIGNON Spicy tones of pepper, blackberry, and vanilla with nice complexity | 9 25 |
| GEWÜRZTRAMINER, TRIBUTE TO MEMORIES Bright aromas of white roses and ginger with a hint of spice | 6 13.99 | PRIVATE RESERVE CABERNET FRANC Bold aromas of leather and herbs with dark fruit flavors | 9 25 |
| MOSCATO, TRIBUTE TO INNOCENCE Aromas of peach and apricot with notes of lemon | 6 13.99 | SAGRANTINO RESERVA Intense tannins with hints of cinnamon and earthy undertones | 10 35 |
| RIESLING, TRIBUTE TO HERITAGE Fresh floral aromas with flavors of honeysuckle and citrus | 6 13.99 | BLACK LABEL PREMIUM BLEND Red wine blend with hints of black plum, mocha, and tobacco | 7 20 |
| CHENIN BLANC, LEPARD VINEYARD Wonderful elements of citrus blossom, chamomile and hone | 7 18.99 | PAULO WINES | |
| PRIVATE RESERVE GEWÜRZTRAMINER Delightful aromatics and notes of lychee and ginger | 7 18.99 | PAULO CABERNET SAUVIGNON Flavors of black plums, cranberry and hints of dried fig | 14 50 |
| PRIVATE RESERVE ORANGE MUSCAT Delicate wisps of flourishing roses and orange blossoms | 7 18.99 | PAULO BLEND Aromas of dried roses are followed by flavors of sugar plum | 14 50 |
| MAMA ROSA ROSÉ Subtle aromas of hibiscus and flavors of ripe cherries and tangerings | 6 13.99 | PULO MERLOT Fed flavors of cherries and raspberries with aromas of spiced mocha | 14 50 |
| BEAU, TRIBUTE TO BEAUTY Aromas of wildflowers and flavors of rich blackberry jam and pe | 6 13 00 | AULO PRIMITIVO strong body with dark jam flavors with a thin layer of white pepper | 16 60 |
| SWEET SANGRIA Sweet and spicy wine with hints of green apple and elderberry | 6 13.99 | PAULO SAGRANTINO Jammy fruit flavors with notes of vanilla and earthiness | 16 60 |
| and a great approximation of | | PAULO ZINFANDEL Rich dark blackberry and cherry flavors and a hint of floral | 14 50 |
| | _ | PAULO PORT | 16 60 |







| DRY WHITE WINES & ROSES | | DRY RED WINES | |
|---|-----------|--|-------------|
| UNOAKED CHARDONNAY Light body with hints of pineapple with a splash of lemon | 7 13.99 | TEXAS HOLD EM RED Red wine blend with hints of black cherry and sweet tobacco | 6 13.99 |
| PINOT GRIGIO Crisp, light-bodied with aromas of apple blossom and citrus zest | 6 13.99 | SANGIOVESE, ARTIST SERIES Balanced flavors of rustic earthiness and tart cherries | 8 21.99 |
| PRIVATE RESERVE BLANC DU BOIS Crisp flavors of green apple with floral notes of dandelions | 7 18.99 | MOURVEDRE, ARTIST SERIES Hints of smoke and pepper intertwine with aromas of dark berries | 8 21.99 |
| SAUVIGNON BLANC Striking aromas of lemon grass with nuances of white peach | 7 18.99 | GSM (GRENACHE, SYRAH, MOURVEDRE) Medium-bodied with a synergy of flavors of blackberry and plum | 9 25 |
| PRIVATE RESERVE CHARDONNAY Full body with rich wood notes and creamy flavors | 9 25 | PRIVATE RESERVE REFLECTIONS OF LOVE Dark berries and plum reveal themselves alongside rich tannins | 9 25 |
| PRIVATE RESERVE VIOGNIER Elegant complexity that showcases lush, ripe flavors of stonefruit | 7 18.99 | PRIVATE RESERVE PINOT NOIR Soft leather tannins and vanilla notes that mingle with fruit essence | 9 25 S |
| PRIVATE RESERVE SÉMILLON Medium-bodied with ripe flavors of pineapple and green fruits | 7 18.99 | PRIVATE RESERVE MERLOT Cherry, blackberry and cassis flavors with hints of violets and spice | 9 25 |
| DRY RIESLING Refreshingly crisp with aromas of citrus blossom and melon | 7 18.99 | PRIVATE RESERVE TEMPRANILLO Aromas of dried leaves with bold dark fruit flavors and vivid acidity | 9 25 |
| PINOT BLANC Light with floral fragrances of magnolia and honeysuckle | 7 18.99 | PRIMITIVO Full-bodied with rustic cedar aromas and hints of espresso | 9 25 |
| SOPHIA MARIE ROSÉ Wonderful ripe raspberry and strawberry notes with bright acidity | 7 18.99 | PRIVATE RESERVE MALBEC Robust tannins and a smooth mouthfeel with hints of current | 9 25 |
| GRENACHE ROSE Aromas of fresh roses with nuances of strawberry and tangerine | 7 18.99 | PRIVATE RESERVE PETIT VERDOT Herbaceous undertones of sage and lilac with flavors of molasses | 10 30 |
| SEMI-SWEET WINES | | PRIVATE RESERVE CABERNET SAUVIGNON Spicy tones of pepper, blackberry, and vanilla with nice complexity | 9 25 |
| GEWÜRZTRAMINER, TRIBUTE TO MEMORIES Bright aromas of white roses and ginger with a hint of spice | 6 13.99 | PRIVATE RESERVE CABERNET FRANC Bold aromas of leather and herbs with dark fruit flavors | 9 25 |
| MOSCATO, TRIBUTE TO INNOCENCE Aromas of peach and apricot with notes of lemon | 6 13.99 | SAGRANTINO RESERVA Intense tannins with hints of cinnamon and earthy undertones | 10 35 |
| RIESLING, TRIBUTE TO HERITAGE Fresh floral aromas with flavors of honeysuckle and citrus | 6 13.99 | BLACK LABEL PREMIUM BLEND Red wine blend with hints of black plum, mocha, and tobacco | 7]20 |
| CHENIN BLANC, LEPARD VINEYARD Wonderful elements of citrus biossom, chamomile and honey | 7 18.99 | PAULO WINES | |
| PRIVATE RESERVE GEWÜRZTRAMINER Delightful aromatics and notes of lychee and ginger | 7 18.99 | PAULO CABERNET SAUVIGNON Flavors of black plums, cranberry and hints of dried fig | 14 50 |
| PRIVATE RESERVE ORANGE MUSCAT Delicate wisps of flourishing roses and orange blossoms | 7 18.99 | PAULO BLEND Aromas of dried roses are followed by flavors of sugar plum | 14 50 |
| MAMA ROSA ROSÉ Subtle aromas of hibiscus and flavors of ripe cherries and tangerines | 6 13.99 | PAULO MERLOT Red flavors of cherries and raspberries with aromas of spiced mocha | 14 50 |
| BEAU, TRIBUTE TO BEAUTY Aromas of wildflowers and flavors of rich blackberry jam and pear | 6 13.99 | PAULO PRIMITIVO Strong body with dark jam flavors with a thin layer of white pep | 60 |
| SWEET SANGRIA Sweet and spicy wine with hints of green apple and elderberry | 6 13.99 | PAULO SAGRANTINO Jammy fruit flavors with notes of vanilla and earthiness | 60 |
| | | PAULO ZINFANDEL Rich dark blackberry and cherry flavors and a hint of floral | 14 50 |
| | | PAULO PORT Decadent dessert wine with notes of milk chocolate and caramel | 16 60 |

Exposure time: 01:05

| SPARKLING WINES | 9 25 |
|---|----------|
| SPARKLING BRUT Refreshing notes of baked apple with flavors of honeycomb | |
| SPARKLING ROSE Delicate with flavors of strawberry, pomegranate, and cranberry | 9 25 |
| SPARKLING MOSCATO (SPUMANTE) Aromatic with floral aromas and crisp notes of peach and orange | 7 18.9 |
| SPARKLING ALMOND Demi-sec sparkling with notes of toasted almond with green apple | 9 25 |
| COMMEMORATIVE WINES | - |
| ADMIRAL NIMITZ CHARDONNAY Refreshing notes of baked apple with flavors of honeycomb | 7 25 |
| ADMIRAL'S RESERVE DESSERT RED Delicate with flavors of strawberry, pomegranate, and cranberry | 9 25 |
| AGGIE NETWORK™ CHARDONNAY Full-bodied with wonderful aromas of pie crust and crème brûlée | 7 20 |
| AGGIE NETWORK [®] LATE HARVEST MUSCAT CANELLI Excitingly fragrant and crisp with flavors of orange peel and nectarine | 7 20 |
| AGGIE NETWORK [™] CABERNET SAUVIGNON Bold tannins, full body with lush dark berry jam or black plum flavors | 9 25 |
| AGGIE NETWORK™ BIN12 Full-bodied blend with integrated fruit and oak with cherry-vanilla flavor | |
| AGGIE NETWORK** MIDNIGHT YELL Sweet dessert wine with aromas of butterscotch and ripe cherry flavors | 9 25 |

1 token = per tasting | 2 tokens = Paulo wine tasting

DESSERT WINES ANGEL LATE HARVEST RIESLING 7 | 18.99 Crisp, sweet dessert wine with flavors of apple, pear and honey ORANGE MUSCAT MISTELLA Honeyed mouth-feel and twist of bright orange zest and lemon peel EBONY PORTS OF CALL Toasted cinnamon and rich dark chocolate covered cherry flavors 7 | 18.99 BARREL RESERVE PORT 7 | 18.99 Fruit-forward flavors of blueberry with dark chocolate undertones PRIVATE RESERVE PAPA PAULO PORT Complex richness with dark chocolate flavors and hints of nutmeg TAWNY PORT 12 | 40 Rich, nutty caramel flavors with chocolate and cherry undertones SOLERA SHERRY 14 | 45 Rich, nectarous flavors of vanilla and dried fig with notes of almond WINE ON TAP WHITE WINE ON TAP 7 | 24* Selections vary, ask your server for what's available. RED WINE ON TAP 9 | 28* Selections vary, ask your server for what's available. PORT ON TAP 10 | 38*

*Represents growler prices; Growlers are available for purchase for \$10.

Next =





| DRY WHITE WINES & ROSÉS | 10 | DRY RED WINES | - 19 |
|--|----------------|--|-----------|
| UNOAKED CHARDONNAY Light body with hints of pineapple with a splash of lemon | 7 13.99 | TEXAS HOLD 'EM RED Red wine blend with hints of black cherry and sweet tobacco | 6 13.99 |
| PINOT GRIGIO Crisp, light-bodied with aromas of apple blossom and citrus zest | 6 13.99 | SANGIOVESE, ARTIST SERIES Balanced flavors of rustic earthiness and tart cherries | 8 21.99 |
| PRIVATE RESERVE BLANC DU BOIS Crisp flavors of green apple with floral notes of dandelions | 7 18.99 | MOURVÈDRE, ARTIST SERIES Hints of smoke and pepper intertwine with aromas of dark berries | 8 21.99 |
| SAUVIGNON BLANC Striking aromas of lemon grass with nuances of white peach | 7 18.99 | GSM (GRENACHE, SYRAH, MOURVEDRE) Medium-bodied with a synergy of flavors of blackberry and plum | 9 25 |
| PRIVATE RESERVE CHARDONNAY Full body with rich wood notes and creamy flavors | 9 25 | PRIVATE RESERVE REFLECTIONS OF LOVE Dark berries and plum reveal themselves alongside rich tannins | 9 25 |
| PRIVATE RESERVE VIOGNIER Elegant complexity that showcases lush, ripe flavors of stonefruit | 7 18.99 | PRIVATE RESERVE PINOT NOIR Soft leather tannins and vanilla notes that mingle with fruit essences | 9 25 |
| PRIVATE RESERVE SÉMILLON Medium-bodied with ripe flavors of pineapple and green fruits | 7 18.99 | PRIVATE RESERVE MERLOT Cherry, blackberry and cassis flavors with hints of violets and spice | 9 25 |
| DRY RIESLING Refreshingly crisp with aromas of citrus blossom and melon | 7 18.99 | PRIVATE RESERVE TEMPRANILLO Aromas of dried leaves with bold dark fruit flavors and vivid acidity | 9 25 |
| PINOT BLANC Light with floral fragrances of magnolia and honeysuckle | 7 18.99 | PRIMITIVO Full-bodied with rustic cedar aromas and hints of espresso | 9 25 |
| SOPHIA MARIE ROSÉ Wonderful ripe raspberry and strawberry notes with bright acidity | 7 18.99 / | PRIVATE RESERVE MALBEC Robust tannins and a smooth mouthfeel with hints of current | 9 25 |
| GRENACHE ROSÉ Aromas of fresh roses with nuances of strawberry and tangerine | 7 18.99 | PRIVATE RESERVE PETIT VERDOT Herbaceous undertones of sage and lilac with flavors of molasses | 10 30 |
| SEMI-SWEET WINES | | PRIVATE RESERVE CABERNET SAUVIGNON Spicy tones of pepper, blackberry, and vanilla with nice complexity | 9 25 |
| GEWÜRZTRAMINER, TRIBUTETO MEMORIES Bright aromas of white roses and ginger with a hint of spice | 6 13.99 | PRIVATE RESERVE CABERNET FRANC Bold aromas of leather and herbs with dark fruit flavors | 9 25 |
| MOSCATO, TRIBUTE TO INNOCENCE Aromas of peach and apricot with notes of lemon | 6 13.99 | SAGRANTINO RESERVA Intense tannins with hints of cinnamon and earthy undertones | 10 35 |
| RIESLING, TRIBUTE TO HERITAGE Fresh floral aromas with flavors of honeysuckle and citrus | 6 13.99 | BLACK LABEL PREMIUM BLEND Red wine blend with hints of black plum, mocha, an | 7 20 |
| HENIN BLANC, LEPARD VINEYARD Vonderful elements of citrus blossom, chamomile and honey | 7 18.99 | PAULO WINES | |
| PRIVATE RESERVE GEWÜRZTRAMINER Delightful aromatics and notes of lychee and ginger | 7 18.99 | Flavors of black plums, cranberry and hints of dried fig | 14 50 |
| PRIVATE RESERVE ORANGE MUSCAT Delicate wisps of flourishing roses and orange blossoms | 7 18.99 | PAULO BLEND Aromas of dried roses are followed by flavors of sugar plum | 14 50 |
| MAMA ROSA ROSÉ Subtle aromas of hibiscus and flavors of ripe cherries and tangerines | 6 13.99 | Red flavors of cherries and raspberries with aromas of spiced mocha | 14 50 |
| EAU, TRIBUTE TO BEAUTY Aromas of wildflowers and flavors of rich blackberry jam and pear | 6 13.99 | PAULO PRIMITIVO Strong body with dark jam flavors with a thin layer of white pepper | 16 60 |
| WEET SANGRIA Sweet and spicy wine with hints of green apple and elderberry | 6 13.99 | PAULO SAGRANTINO Jammy fruit flavors with notes of vanilla and earthiness | 16 60 |
| | | PAULO ZINFANDEL Rich dark blackberry and cherry flavors and a hint of floral | 14 50 |
| | | PAULO PORT Decadent dessert wine with notes of milk chocolate and caramel | 16 60 |





DRY WHITE WINES & ROSÉS

SAUVIGNON BLANC | Striking aromas of lemon grass with nuances of white peach 7 | 19

DRY RIESLING | Refreshingly crisp with aromas of citrus blossom and melon 7 | 19

UNOAKED CHARDONNAY | Light body with hints of pineapple with a splash of lemon 7 | 14

PRIVATE RESERVE CHARDONNAY | Full body with rich wood notes and creamy flavors 9 | 25

ADMIRAL NIMITZ CHARDONNAY | Refreshing notes of baked apple with flavors of honeycomb 7 | 25

AGGIE NETWORK™ CHARDONNAY | Full-bodied with wonderful aromas of pie crust and crème brûlée 7 | 20

PINOT GRIGIO | Crisp, light-bodied with aromas of apple blossom and citrus zest 6 | 14

PRIVATE RESERVE BLANC DU BOIS | Crisp flavors of green apple with floral notes of dandelions 7 | 19
PINOT BLANC | Light with floral fragrances of magnolia and honeysuckle 7 | 19

PRIVATE RESERVE VIOGNIER | Elegant complexity that showcases lush, ripe flavors of stonefruit 7 | 19
PRIVATE RESERVE SÉMILLON | Medium-bodied with ripe flavors of pineapple and green fruits 7 | 19
SOPHIA MARIE ROSÉ | Wonderful ripe raspberry and strawberry notes with bright acidity 7 | 19

GRENACHE ROSÉ | Aromas of fresh roses with nuances of strawberry and tangerine 7 | 19

SERENITY | Light bodied blend with subtle bursts of crisp citrus blossom and notes of ginger and melon 7 | 19

SEMI-SWEET WINES

CHENIN BLANC, LEPARD VINEYARD | Wonderful elements of citrus blossom, chamomile and honey 7 | 19

DRY RED WINES

PAULO SAGRANTINO | This exquisite, dark red wine is unique and exlusive with jammy fruit flavors. It is the first Sagrantino to be grown in Texas 16 | 60

SAGRANTINO RESERVA | Intense tannins with hints of cinnamon and earthy undertones 10 | 35

TEXAS HOLD 'EM RED | Red wine blend with hints of black cherry and sweet tobacco 6 | 14

PAULO BLEND | This classic wine is a full-bodied blend has nostalgic aromas of dried roses and cedar are followed by dark fruit flavors of sugar plum and black cherry 14 | 50

SANGIOVESE, ARTIST SERIES | Balanced flavors of rustic earthiness and tart cherries 8 | 22

MOURVEDRE, ARTIST SERIES | Hints of smoke and pepper intertwine with aromas of dark berries 8 | 22

GSM (GRENACHE, SYRAH, MOURVEDRE) | Medium-bodied with a synergy of flavors of blackberry and plum 9 | 25

PAULO ZINFANDEL | This is classic wine is distinctive with dark blackberry and cherry flavors and a hint of floral. It is aged in our best oak barrels for 18 months, which adds hints of cloves and mocha 14 | 50

PRIVATE RESERVE REFLECTIONS OF LOVE | Dark berries and plum reveal themselves alongside rich tannins 9 | 25

PRIVATE RESERVE PINOT NOIR | Soft leather tannins and vanilla notes that mingle with fruit essences 9 | 25

PRIVATE RESERVE PETIT VERDOT | Herbaceous undertones of sage and lilac with flavors of molasses 10 | 30

PRIVATE RESERVE TEMPRANILLO | Aromas of dried leaves with bold dark fruit flavors and vivid acidity 9 | 25

PRIVATE RESERVE MERLOT | Cherry, blackberry and cassis flavors with hints of violets and spice 9 | 25

PAULO MERLOT | This exquisite merlot features aromas of spiced mocha and anise. Red fruit flavors of cherries and ripe raspberries come together on the palate providing an elegant, well-rounded structure 14 | 50





DRY WHITE WINES & ROSÉS

SAUVIGNON BLANC | Striking aromas of lemon grass with ces of white peach 7 | 19

LING | Refreshingly crisp with aromas of citrus and melon 7 | 19

UNOAKED CHARDONNAY | Light body with hints of pineapple with a splash of lemon 7 | 14

PRIVATE RESERVE CHARDONNAY | Full body with rich wood notes and creamy flavors 9 | 25

ADMIRAL NIMITZ CHARDONNAY | Refreshing notes of baked apple with flavors of honeycomb 7 | 25 AGGIE NETWORK™ CHARDONNAY | Full-bodied

with wonderful aromas of pie crust and crème brûlée 7 | 20 PINOT GRIGIO | Crisp, light-bodied with aromas of apple blossom and citrus zest 6 | 14

PRIVATE RESERVE BLANC DU BOIS | Crisp flavors of green apple with floral notes of dandelions 7 | 19

PINOT BLANC | Light with floral fragrances of magnolia and honeysuckle 7 | 19

PRIVATE RESERVE VIOGNIER | Elegant complexity that showcases lush, ripe flavors of stonefruit 7 | 19

PRIVATE RESERVE SÉMILLON | Medium-bodied with ripe flavors of pineapple and green fruits 7 | 19

SOPHIA MARIE ROSÉ | Wonderful ripe raspberry and strawberry notes with bright acidity 7 | 19

GRENACHE ROSÉ | Aromas of fresh roses with nuances of strawberry and tangerine 7 | 19

SERENITY | Light bodied blend with subtle bursts of crisp citrus blossom and notes of ginger and melon 7 | 19

SEMI-SWEET WINES

CHENIN BLANC, LEPARD VINEYARD | Wonderful elements of citrus blossom, chamomile and honey 7 | 19 GEWÜRZTRAMINER, TRIBUTE TO MEMORIES | Bright aromas of white roses and ginger with a hint of spice 6 14

MOSCATO, TRIBUTE TO INNOCENCE | Aromas of peach and apricot with notes of lemon 6 | 14 RIESLING, TRIBUTE TO HERITAGE | Fresh floral aromas with flavors of honeysuckle and citrus 6 | 14 PRIVATE RESERVE GEWÜRZTRAMINER | Delightful aromatics and notes of lychee and ginger 7 | 19 PRIVATE RESERVE ORANGE MUSCAT | Delicate wisps of flourishing roses and orange blossoms 7 | 19 BEAU, TRIBUTE TO BEAUTY | Aromas of wildflowers and flavors of rich blackberry jam and pears 6 | 14 SWEET SANGRIA | Sweet and spicy wine with hints of

green apple and elderberry 6 | 14 MAMA ROSA ROSÉ | Subtle aromas of hibiscus and flavors of ripe cherries and tangerines 6 | 14

DRY RED WINES

PAULO SAGRANTINO | This exquisite, dark red wine is unique and exlusive with jammy fruit flavors. It is the first Sagrantino to be grown in Texas 16 | 60

SAGRANTINO RESERVA | Intense tannins with hints of cinnamon and earthy undertones 10 | 35

TEXAS HOLD 'EM RED | Red wine blend with hints of black cherry and sweet tobacco 6 | 14

PAULO BLEND | This classic wine is a full-bodied blend has nostalgic aromas of dried roses and cedar are followed by dark fruit flavors of sugar plum and black cherry 14 | 50

SANGIOVESE, ARTIST SERIES | Balanced flavors of rustic earthiness and tart cherries 8 | 22

MOURVEDRE, ARTIST SERIES | Hints of smoke and pepper intertwine with aromas of dark berries 8 | 22

GSM (GRENACHE, SYRAH, MOURVEDRE) | Medium-bodied with a synergy of flavors of blackberry and plum 9 | 25

PAULO ZINFANDEL | This is classic wine is distinctive with dark blackberry and cherry flavors and a hint of floral. It is aged in our best oak barrels for 18 months, which adds hints of cloves and

PRIVATE RESERVE REFLECTIONS OF LOVE | Dark berries and plum reveal themselves alongside rich tannins 9 | 25 PRIVATE RESERVE PINOT NOIR | Soft leather tannins and vanilla notes that mingle with fruit essences 9 | 25

PRIVATE RESERVE PETIT VERDOT | Herbaceous undertones of sage and lilac with flavors of molasses 10 | 30

PRIVATE RESERVE TEMPRANILLO | Aromas of dried leaves with bold dark fruit flavors and vivid acidity 9 | 25

PRIVATE RESERVE MERLOT | Cherry, blackberry and cassis flavors with hints of violets and spice 9 | 25

PAULO MERLOT | This exquisite merlot features aromas of spiced mocha and anise. Red fruit flavors of cherries and ripe raspberries come together on the palate providing an elegant, well-rounded structure 14 | 50

PRIMITIVO | Full-bodied with rustic cedar aromas and hints of espresso 9 25

PAULO PRIMITIVO | This bold red wine has many of the same characteristics of Zinfandel. This wine thrives under the Texas sun giving it beautiful, rich pigment and lots of body 16 | 60

PRIVATE RESERVE MALBEC | Robust tannins and a smooth mouthfeel with hints of currant 9 | 25

PRIVATE RESERVE CABERNET SAUVIGNON | Spicy tones of pepper, blackberry, and vanilla with nice complexity 9 | 25 PAULO CABERNET SAUVIGNON | This cabernet sauvignon is an oak-aged, full-bodied red wine with flavors of black plums, cranberry and hints of dried fig 14 | 50

AGGIE NETWORK™ CABERNET SAUVIGNON | Bold tannins, full body with lush dark berry jam or black plum flavors 9 | 25 PRIVATE RESERVE CABERNET FRANC | Bold aromas of

leather and herbs with dark fruit flavors 9 | 25 BLACK LABEL PREMIUM BLEND | Red wine blend with hints of black plum, mocha, and tobacco 7 | 20

PRIVATE RESERVE PETITE SIRAH | Flavors of wild black cherries and plum with hints of baking spices from oak aging 9 | 25

DESSERT WINES

SOLERA SHERRY | Rich, nectarous flavors of vanilla and dried fig with notes of almond 14 | 45

ANGEL LATE HARVEST RIESLING | Crisp, sweet dessert wine with flavors of apple, pear and honey 7 | 19

ORANGE MUSCAT MISTELLA | Honeyed mouth-feel and twist of bright orange zest and lemon peel 8 | 24

AGGIE NETWORK™ MIDNIGHT YELL | Sweet dessert wine with aromas of butterscotch and ripe cherry flavors 9 | 25 EBONY PORTS OF CALL | Toasted cinnamon and rich dark chocolate covered cherry flavors 7 | 19

BARREL RESERVE PORT | Fruit-forward flavors of blueberry with dark chocolate undertones 7 | 19

PRIVATE RESERVE PAPA PAULO PORT | Complex richness with dark chocolate flavors and hints of nutmeg 12 | 40 TAWNY PORT | Rich, nutty caramel flavors with chocolate and cherry undertones 12 | 40

AGGIE NETWORK™ LATE HARVEST MUSCAT CANEL-LI | Excitingly fragrant and crisp with flavors of orange peel and nectarine 7 20

Ask about our specials on case purchases!

SPARKLING WINES

SPARKLING BRUT | Refreshing notes of baked apple with flavors of honeycomb 9125

SPARKLING ROSÉ | Delicate with flavors of strawberry, pomegranate, and cranberry 9 | 25

SPARKLING MOSCATO (SPUMANTE) | Aromatic with floral aromas and crisp notes of peach and orange 7 | 19 SPARKLING ALMOND | Demi-sec sparkling with notes of toasted almond with green apple 9 | 25

WINE FLIGHTS

Not sure what you want? Want to sample a variety? Ask your server about wine flights!

\$12 for 5 tokens

1 token per tasting | 2 tokens per Paulo wine tasting

Next =









DRY WHITE WINES & ROSÉS

SAUVIGNON BLANC | Striking aromas of lemon grass with nuances of white peach 7 | 19

DRY RIESLING | Refreshingly crisp with aromas of citrus blossom and melon 7 | 19

UNOAKED CHARDONNAY | Light body with hints of pineapple with a splash of lemon 7 | 14

PRIVATE RESERVE CHARDONNAY | Full body with rich wood notes and creamy flavors 9 | 25

ADMIRAL NIMITZ CHARDONNAY | Refreshing notes of baked apple with flavors of honeycomb 7 | 25

AGGIE NETWORK™ CHARDONNAY | Full-bodied with wonderful aromas of pie crust and crème brûlée 7 | 20

PINOT GRIGIO | Crisp, light-bodied with aromas of apple blossom and citrus zest 6 | 14

PRIVATE RESERVE BLANC DU BOIS | Crisp flavors of green apple with floral notes of dandelions 7 | 19 PINOT BLANC | Light with floral fragrances of magnolia and honeysuckle 7 | 19

PRIVATE RESERVE VIOGNIER | Elegant complexity that showcases lush, ripe flavors of stonefruit 7 | 19
PRIVATE RESERVE SÉMILLON | Medium-bodied with ripe flavors of pineapple and green fruits 7 | 19
SOPHIA MARIE ROSÉ | Wonderful ripe raspberry and

strawberry notes with bright acidity 7 | 19 GRENACHE ROSÉ | Aromas of fresh roses with nuances

of strawberry and tangerine 7 | 19
SERENTTY | Light bodied blend with subtle bursts of crisp citrus blossom and notes of ginger and melon 7 | 19

SEMI-SWEET WINES

CHENIN BLANC, LEPARD VINEYARD | Wonderful elements of citrus blossom, chamomile and honey 7 | 19

DRY RED WINES

PAULO SAGRANTINO | This exquisite, dark red wine is unique and exlusive with jammy fruit flavers. It is the first Sagrantino to be grown in Texas 16 | 60

SAGRANTINO RESERVA | mon and earthy undertones 10 | 35

TEXAS HOLD 'EM RED | Red wine blend with hints of black cherry and sweet tobacco 6 | 14

PAULO BLEND | This classic wine is a full-bodied blend has nostalgic aromas of dried roses and cedar are followed by dark fruit flavors of sugar plum and black cherry 14 | 50

SANGIOVESE, ARTIST SERIES | Balanced flavors of rustic earthiness and tart cherries 8 | 22

MOURVEDRE, ARTIST SERIES | Hints of smoke and pepper intertwine with aromas of dark berries 8 | 22

GSM (GRENACHE, SYRAH, MOURVEDRE) | Medium-bodied with a synergy of flavors of blackberry and plum 9 | 25

PAULO ZINFANDEL | This is classic wine is distinctive with dark blackberry and cherry flavors and a hint of floral. It is aged in our best oak barrels for 18 months, which adds hints of cloves and mocha 14 | 50

PRIVATE RESERVE REFLECTIONS OF LOVE | Dark berries and plum reveal themselves alongside rich tannins 9 | 25

PRIVATE RESERVE PINOT NOIR | Soft leather tannins and vanilla notes that mingle with fruit essences 9 | 25

PRIVATE RESERVE PETIT VERDOT | Herbaceous undertones of sage and lilac with flavors of molasses 10 | 30

PRIVATE RESERVE TEMPRANILLO | Aromas of dried leaves with bold dark fruit flavors and vivid acidity 9 | 25

PRIVATE RESERVE MERLOT | Cherry, blackberry and cassis flavors with hints of violets and spice 9 | 25

PAULO MERLOT | This exquisite merlot features aromas of spiced mocha and anise. Red fruit flavors of cherries and ripe raspberries come together on the palate providing an elegant, well-rounded structure 14 | 50





DRY WHITE WINES & ROSES

DRY RESUNG Retreshingly crisp with aromas of citrus. blossom and melan 7 [18].

UNDAKED CHARDONNAY | Light body with hints of pineapple with a splash of limon 7 | 14

PRIVATE RESERVE CHARDONNAY | Full body with rich wood notes and creamy flavors 9 | 25

ADMIRAL NIMITZ CHARDONNAY | Befreshing notes of baked apple with flavors of honeycomb 7 | 25

AGGIE NETWORK** CHARDONNAY | Full-bodied with wonderful aromas of pie crust and creme brülee 7 | 20 MOLEN THE ARTIST SERIES | Hints of smoke and pepper PINOT GRIGIO | Crisp, light-bodied with aromas of apple blossom and citrus zest 6 | 14

PRIVATE RESERVE BLANC DU BOIS | Crisp flavors of green apple with floral notes of dandelions 7 | 19 PINOT BLANC | Light with floral fragrances of magnolia and honeysuckle 7 | 19

PRIVATE RESERVE VIOGNIER | Elegant complexity that showcases lush, ripe flavors of stonefruit 7 | 10

PRIVATE RESERVE SEMILLON | Medium-bodied with ripe flavors of pineapple and green fruits 7 | 19

SOPHIA MARIE ROSE | Wonderful ripe raspberry and strawborry notes with bright acidity 7 | 19

GRENACHE ROSE | Aromas of fresh roses with nuances | PRIVATE RESERVE TEMPRANILLO | Aromas of dried of strawberry and tangerine 7 | 19

SERENTLY Light bodied blend with subtle bursts of crisp citrus blooms and notes of ginger and melon 7 | 19

CHENIN BLANC, LEPARD VINEYARD | Wonderlid innerts of court biosport, shanomile and honey 7 | 19 JEW LIZERAMINER, FRIBUTE TO MEMORIES bright aromas of white succes and ginger with a hint of

MOSCATO, TRIBUTE TO INNOCENCE | Aromas of peach and aproof with notes of lemon 6 | 14 RILSLING, TRIBUTE TO HERITAGE | Fresh floral aroman with flavors of honeysuckle and citrus @ 14 PRIVATE RESERVE GEWERZTRAMINER | Delightful aromatics and coles of lychee and gloger 7119 PRIVATE RESERVE ORANGE MUSCAT | Delicate wises of fourning mees and orange blossoms 7 | 19 BEAU, TRIBLITE TO BEAUTY | Aromas of wildflowers and favors of nch blackberry jam and pears 6 | 14 SWILL SANGRUA | Sweet and spicy wine with hints of preen apple and elderberry 6 | 14

MAMA ROSA ROSE | Subtle aromas of hibiscus and flavors of ripe chemies and tangerines 6 [14]

SAUVIGNOS III. ANC | Striking aromas of lemon grass PAULO SAGRANTING | The applicate, dark red wine is unique and extense with premy less liners. It is the first Sagrantino to be

SAGRANTINO RESERVA I make tanning with hints of cinna-

TEXAS HOLD TEXT HED | Red wine blend with hints of black cherry and asset tobucco 6 | 14

PAULED III I ND This classic wine is a full-bodied blend has nostalge, around of dried roses and cedar are followed by dark fruit flauers of super pium and black cherry 14 | 50

SANGLOVESE ARTIST SERIES | Balanced flavors of rustic earthinise and fact chemics # [21

intertwine with aromas of durk berries # | 22

GSM (CRENACHE, SYRAH, MOURVEDRE) | Medium-bodied with a synengy of flavors of blackberry and plum 9 | 25

PAULO ZINEANDEL. This is classic wine is distinctive with dark blackberry and cherry flavors and a hint of floral. It is aged in our best cuit burriels for 18 months, which adds hints of cloves and mocha 14 10

PRIVATE RESERVE REFLECTIONS OF LOVE | Dark berries and plum reveal themselves alongside rich tannins 9 | 25 PRIVATE RESERVE PINOT NOIR | Soft leather tannins and vanilla notes that mingle with fruit essences 9 | 25

PRIVATE RESERVE PETIT VERDOT | Herbaceous undertones of sage and lilac with flavors of molasses 10 | 30

sion with bold shirk fruit flavors and vivid acidity in [25] RIVATE RESERVE MERLOT | Cherry blackbury and cassis more with furth of stateds and space 9 [25]

MLLO MERLOT This exquisite merlot features aromas of spiced the and units. Ried trult flavors of chemies and ripe raspberries. as troody on the palate providing an elegant, well-rounded

MITTEN CO. I Studied with rustic cedar aromas and hints of

TO PRINCIPIO | This bold red wine has many of the same 2 Intandel. This wine thrives under the Texas sun It is suited rich pigment and lots of body 16 | 60

PROVATE RESERVE MALBEC | Robust tannins and a smooth nouthful with hinfluid current #125

PRIVATE RESERVE CABERNET SAUVIGNON | Spicy reat of people, blackbury and sonilla with rice complexity 9 25 ALLEG CALLET NET SAUVIGNON | This cabernet sauvignon a pakinged, full-bodied red with with flavors of black plums,

AGE III NET TO DIKE CARE ENET SAUVIGNON | Bold mino. Let Looky with his his claim kinny just or black plum flavors 9 [25] RIVATE RESERVE CABERNET FRANC | Bold aromas of other and herbs with dark hus flavors 9 | 25

BLACK LABLE PREMIUM BLEND | Red wine blend with hiora of black plum, mucha, and tobacco 7120

PRIVATE RESERVE PETITE SIRAH | Flavors of wild bluck chamas and plum with hints of baking spices from oak aging 9 | 25

HERET | Bury necturous flavors of vanilla and

NGEL LAKE HARVEST RIESLING | Crisp, sweet dessert with 1975 flavors of apple, pear and honey 7 | 19

ORANGE MUSCAT MISTELLA | Honeyed mouth-feel and twist of bright grange zest and lemon peel 8 | 24 AGGIL NETWORK" MIDNIGHT YELL | Sweet dessert

wine with promise of butterscotch and ripe cherry flavors 9 | 25 EBONY PORTS OF CALL | Toasted cinnamon and rich dark chocolate covered cherry flavors 7 | 19

BARRIET HESERVE PORT | Fruit-forward flavors of blueberry with durk choculate undertones 7 [19]

PRIVATE RESERVE PAPA PAULO PORT | Complex richness with days chocolate flavors and hints of nutmeg 12 | 40 TAWNY PORT | Rich, nutty caramel flavors with chocolate and charry underlones 12 | 40

AGGIE NUTWORK" LATE HARVEST MUSCAT CANEL-1.1 | Excitingly fragrant and crisp with flavors of orange peel and nectarine 7 20

Ask about our specials on case purchases!

SPARKLING WINES

SPARKLING BRUT | Refreshing notes of baked apple with flavors of honeycomb 9125

SPARKLING ROSE | Delicate with flavors of strawberry. pomegranate, and cranberry 9 | 25

SPARKLING MOSCATO (SPUMANTE) | Aromatic with floral aromas and crisp notes of peach and orange 7 | 19 SPARKLING ALMOND | Demi-sec sparkling with notes of toasted almond with green apple 9 | 25

WINE FLIGHTS

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\$12 for 5 tokens

1 token per tasting | 2 tokens per Paulo wine tasting







DRY WHITE WINES & ROSES

SALVILLSON BLANC | Striking aromas of lemon grass | PAULO SAGRANTINO | This exquisite, dark risd wine is unique with number of white peach 7 | 19

DRY RIESLING | Refreshingly crisp with aromas of citrus blossom and melon 7 | 19

UNOAKED CHARDONNAY | Light body with hints of pineapple with a splash of lemon 7 [14

PRIVATE RESERVE CHARDONNAY | Full body with rich wood notes and creamy flavors \$125.

ADMIRAL NIMITZ CHARDONNAY | Bubeshing notes of baked apple with flavors of honeycomb 7 | 25

ACCIE NETWORK CHARDONNAY | Full-bodied acts accounted accounts of gie crust and creme brülee 7 [20] MICCOUNE DRE, ARTIST SERIES | Hints of smoke and pepper PINOT CITIED Crisp, light-bodied with aromas of appir hisson and citrus rest 6 | 14

PRIVATE RESERVE BLANC DU BOIS | Crisp flavors of green apple with floral notes of dandelions 7 | 19 PINOT BLANC I Light with floral fragrances of magnolia and honeysuckle 7 | 19

PRIVATE RESERVE VIOGNIER | Elegant complexity that showcases lush, ripe flavors of stonefruit 7 | 19 PRIVATE RESERVE SEMILLON | Medium-bodied with ripe flavors of pineapple and green fruits 7 | 19 SOPHIA MARIE ROSE | Wonderful ripe raspberry and strawberry notes with bright acidity 7 | 19 GRENACHE ROSÉ | Aromas of fresh roses with nuances of strawberry and tangerine 7 | 19

SERENITY | Light bodied blend with subtle bursts of crisp citrus blossom and notes of ginger and melon 7 | 19

SEMI-SWEET WINES

CHENIN BLANC, LEPARD VINEYARD | Wonderful elements of citrus blossom, chamomile and honey 7 | 19 GEWÜRZTRAMINER, TRIBUTE TO MEMORIES Bright arrows of white roses and ginger with a hint of

MOSCATO, TRIBUTE TO INNOCENCE | Aromas of period and approof with notes of lemon is I sa

RIEMLING, TRIBUTE TO HERITAGE | Fresh floral aromus with flavors of honeysuckle and citrus 6 | 14 PRIVATE RESERVE GEWÜRZTRAMINER | Delightful aromatics and notes of lychee and ginger 7 | 19 PRIVATE RESERVE ORANGE MUSCAT | Delicate wings of Sourshing roses and orange blossoms 7 | 19

BEAU, TRIBUTE TO BEAUTY | Aromas of wildflowers and flavors of rich blackberry jam and pears 6 | 14

SWEET SANGRIA | Sweet and spicy wine with hints of green apple and elderberry 6 | 14

MAMA ROSA ROSÉ | Subtle aromas of hibiscus and flavors of ripe chemies and tangerines 8 | 14

DRY RED WINES

sclusive with jammy truit flavors. It is the first Sagrantino to be

GRANTINO RESERVA | transit tanners with hints of crena-

SERVICE PER RED Line was bland with birts of black

10 III 15.0) This stand, was it a full-bodied blend has on promise of shard rosses and cwase are followed by dark fruit ium and black cherry 14 | 9

SANGUATED, ARTIST SERIES | Balanced flavors of rustic earth and tart cherries 0 | 22

into we with aromas of dark berries # | 22

GSM (GRENACHE, SYRAH, MOURVEDRE) | Medium-bodinit with a remergy of flavors of blackberry and plum 9 | 25

PAULO ZINEANDEL | This is classic wire is distinctive with in the Courty and cherry flavors and a hint of floral, it is aged in and the late of the sent of th

BIVATE RESERVE REFLECTIONS OF LOVE | Dark and plum transition and all alongside rich tanning 9 | 25 INATE RESERVE PEVOT NORM | Soft leather tarries and the restance that energies with that enumerous # 25

ETVATE RESERVE PETET VERDOT Linebassion under-

BUVATE RESERVE MERLOT | Charm, I customy and casais

U.O. M.F.R.L.O.I. This expensive methal hadures aromas of spiced In and some that but having it change and ripe raspberries. in Equilier on the palate providing an elegant, well-rounded

IUNITEIVO | Full-bodied with rustic cedar aromas and hints of

PAUL DESIGNATIVO | This bold red wine has many of the same characteristics of Zinfandel. This wine thrives under the Texas sun giving II I would, rich pigment and lots of body 16 | 60

PRIVATE RESERVE MALBEC | Robust tannins and a smooth noutbles with lints of current 9 | 25

BUVATE RESERVE CABERNET SAUVIGNON | Spicy us of pupper blackburry and vanilla with nice complexity # | 25 AULO CARERNET SAUVIGNON | This cabarrier sauvignon m osk-sped, full-backed red were with flavors of black plums,

AUGIE NETWORK CABERNET SAUVIGNON | Bold aremo, full cody with both mark being jum or black plum flavors 9 | 25 PRIVATE RESERVE CABERNET FRANC | Bold aromas of leather and herbs with dark fruit flavors 9 [25

BLACK LABEL PREMIUM BLEND | Bad wine blend with hints of black plum, mochs, and tobacco 7 [20

PRIVATE RESERVE PETITE SIRAH | Flavors of wild black charries and plum with hints of baking spices from oak aging 9 | 25 [No Title]

DESSERT WINES

SOLERA SHERRY | Rich, nectarous flavors of vanilla and dried fig with notes of almond 14 | 45

ANGEL LATE HARVEST RIESLING | Crisp, sweet dessert wine with flavors of apple, pear and honey 7 | 19

ORANGE MUSCAT MISTELLA | Honeyed mouth-feel and twist of bright prange zest and lemon peel 8 | 24 AGGIE NETWORK" MIDNIGHT YELL | Sweet dessert

wine with aromas of butterscotch and ripe cherry flavors 9 | 25 EBONY PORTS OF CALL | Toasted cinnamon and rich dark chocolate covered cherry flavors 7 | 19

BARREL RESERVE PORT | Fruit-forward flavors of blueberry with dark chocolate undertones 7 | 19

PRIVATE RESERVE PAPA PAULO PORT | Complex richness with dark chocolate flavors and hints of nutmeg 12 | 40 TAWNY PORT | Rich, nutty caramel flavors with chocolate and cherry undertones 12 | 40

AGGIE NETWORK" LATE HARVEST MUSCAT CANEL-LI | Excitingly fragrant and crisp with flavors of orange peel and nectarine 7 | 20

about our specials on case purchases!

SPARKLING WINES

SPARKLING BRUT | Befreshing notes of baked apple with flavors of honeycomb 9125

SPARKLING ROSE | Delicate with flavors of strawberry. pomegranate, and cranberry 9 | 25

SPARKLING MOSCATO (SPUMANTE) | Aromatic with floral aromas and crisp notes of peach and orange 7 | 19 SPARKLING ALMOND | Demi-sec sparkling with notes of toasted almond with green apple 9 | 25

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\$12 for 5 tokens

1 token per tasting | 2 tokens per Paulo wine tasting



Meats by /2 LB Prime Brisket-\$1050000 Duroc Pork Ribs-\$8.50 0 ·TURKEY-\$850 - OUT · HOT Sausage - #800 - DÚ MID Sausage-\$8.00 PLATES

· IMEAT ZSIDE-\$15.00

· ZMEAT ZSIDE-B1700

· 3MEAT ZSIDE-\$1900

SAMPLER (YMEATS+ 2 SIDES)-BZZ *WE CAN NO LONGE BTE WATER > 1. 50 DOWNER MEATS ON PLATES DO DOWNE MEATS ON # ALL PLATES + Combos

COME WIDNINK

MORE - MEAT BY Pound - Sides Ala-1 CARTE FOR FASTER

SERVICE. Mark

Sides.

· CORN CASSELOIE DOTO · Potato Sulad · SALAD

· Loaded mash Potate

· Pinto Beans OUX

A La Cartisides

802-14.00 Pint-18.00

Qualt-#12.00

DESSERT:

Merch

Caps-\$20.00

T-shirts\$20.00

*No" CAII-in

DR DEAS BEHWELD

10:30 1:00 1

SANDWICH

· BriskET-\$ 1120 · TURKEY-BSSE

· SAUSAGE \$ 800

*Parties of 5'de ADD \$ 300 for Combos

· BIL TEA -> #3.00

· CAN SODAS -\$2.00

ASK ABOUT GLOUP PACKAGE Thankel To-Go for PARTIES of 1000 MORE

48HA NOTICE ON THOSE

*PORK STEAK-\$700 SOLOT W/2 SIDE + DAMK- \$HOD OUT SATURDAY ONLY



SLUW-SMUKEIJ TURKEY BREAST OUR ALL WHITE MEAT TURKEY BREAST IS 850 SMOKEIJ SLOW TO KEEP IT JUICY AND FRESHLY SLICED TO RELEASE ALL OF ITS FLAVORS PLAVORS SMOKED SAUSAGE HOT OR MILD 8

DUROC RIBS 850

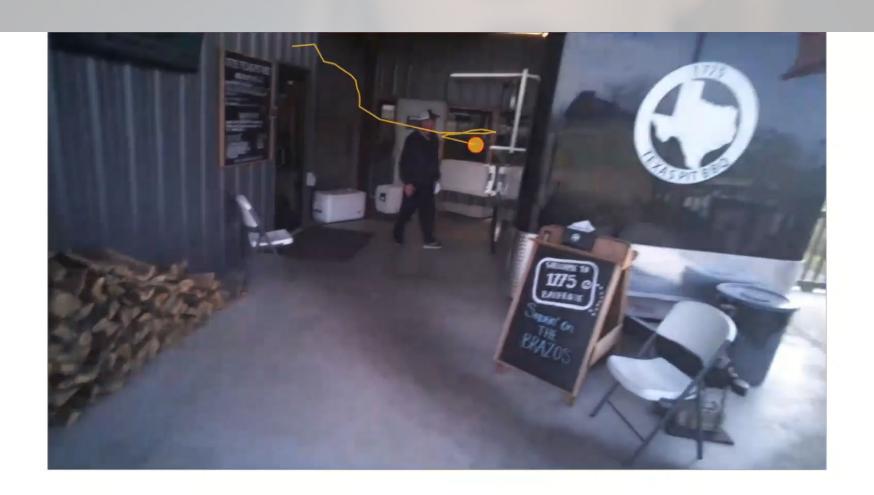
USDA PRIME BRISKET 1050

1775 SAMPLER 1/4 L.B.S ALL DUR MEATS (NO SUBS) 1775

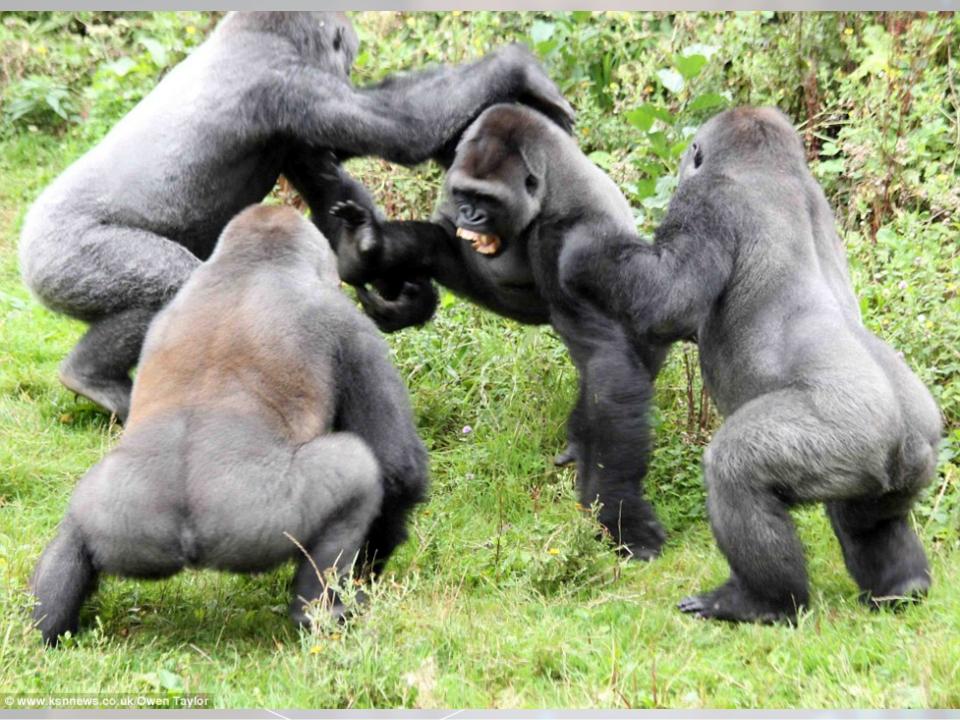
ANDWICHES

SMOKED AND SLICED CZECH-STYLE SAUSAGE-8 FRESHLY SLICED SMOKED TURKEY BREAST - 850 USDA PRIME BRISKET - 11

NO CALL ORDERS FROM 10 AM-1PM









QUESTIONS?

Dr Marco Palma: director mapalma@tamu.edu

Jeff Pool: program manager pooljeff@tamu.edu