## Regional Meeting Agenda Tuesday, August 31, 12 – 1 pm.

ZOOM Meeting: https://us06web.zoom.us/j/99353391675

## Agenda:

- 12 noon prior to going to Region meetings
  - o Brief presentation by Kimberly Frost
    - CHANGES TO WINERY FESTIVAL/FARMER'S MARKET PERMITTING PROCESS
- TWGGA Updates
  - o Roxanne Myers, President
  - o Kyle Frazier, Lobbyist for TWGGA
  - o Sabrina Houser Amaya, Director of Operations
    - SAVE THE DATES
      - LSIWC. Call for Entries Open Now! Judging 10/6 and 10/7/21
      - 2021 Grape Camp & Expo
        - o Dripping Springs Ranch Park and Event Center, Dripping Springs, TX
        - o Hotel Block on website
        - o Attendee Registration Opens 9/7/21
        - Monday, 11/8/21. 11 a.m. 5 p.m. Board of Director's Meeting
        - $\circ$  Tuesday, 11/9/21. 8 am 5 pm. Education Sessions and Exhibit Hall
        - o Tuesday, 11/9/21, 7 pm. Wine paired dinner. Fall Creek Vineyards at Driftwood
        - o Wednesday, 11/10/21. 8 am- 5 pm. Education Sessions and Exhibit Hall
      - 2022 Annual Conference and Trade Show
        - January 17 19, 2022
        - o Embassy Suites, Denton, TX

## • 12:30 pm: Move to Regional Breakout rooms

- o Regional Updates that may Texas-wide but need to be reviewed & addressed with region and whether there are regional specific issues related to each.
- o Legislative/Regulatory/Legal
  - TWGGA's legislative efforts continue to work on behalf of our members throughout the year. In addition to a successful legislative session our members made their voice heard at the most recent rounds of TABC hearings and were able to reduce the proposed fee increases by 12%.
  - As we move forward building our grassroots (VINEROOTS) campaign we would like to hear from you.
    - What are your top three legislative priorities for the next session?
    - How can TWGGA best represent your interests as a winery/vineyard owner.
- o Marketing/Educational updates
- o Crop/Weather updates
- o Regional Goals. Status of development, implementation, key performance indicators, return on investment.