



Standing Attendees

- Regional Winery Director
- Regional Vineyard Director
- Director at Large (where applicable)
- Texas A&M AgriLife Extension Agent (as applicable)

Agenda

1. Regional Updates that may Texas-wide but need to be reviewed and addressed with region and whether there are regional specific issues related to each.
 - Legislative/Regulatory/Legal (e.g., Legislative bills, Regulatory changes from TABC or TTB, Legal issues)
 - Marketing/Educational updates
 - Crop/Weather updates
2. Regional Goals. Status of development, implementation, key performance indicators, return on investment.