

# 38<sup>th</sup> Annual Lone Star International Wine Competition

## CALL FOR ENTRIES

Texas Wine and Grape Growers Association (TWGGA) invites you to participate in our 38th Annual Lone Star International Wine Competition (LSIWC).

As the oldest International Wine Competition in Texas, judging is vis-a-vis a double-blind procedure by esteemed local and national experts with extensive wine credentials.

In 2020, the Lone Star International Wine Competition increased its entries over 20 percent, representing the growing Texas Wine industry as well as national expansion representing over 10 States.

For 2021, the LSIWC is initiating key changes to enhance the credibility and visibility of Texas' oldest International Wine Competition. Tasting and Label Competition changes include:

- Judging will be conducted using the widely accepted 100-point scale.
- Highly credentialed experts will be assigned as lead judges to each panel to enhance discussion and verification of overall scoring.
- Assignment of wine flights will be solely performed by credentialed experts.
- New and improved wine label competition focused on graphic elements, branding, and market positioning. Judging will be performed by graphic artist experts.

## ELIGIBILITY REQUIREMENTS

- All entries must be commercially available at the time of judging.
- Wines awarded a Gold, Best in Category and Grand Star require submission of promotional wines to be used at the discretion of TWGGA.
- All fees must be paid at the time of entry submission.
- Wines must be received by the deadline to be entered into the final judging.

## WINNER BENEFITS

- Listing of all medal award-winners on LSIWC website and TWGGA social media sites and member emails
- Ability to cite earned Competition Awards in all public relations and marketing.
- Access to digital medals and awards for use in online listings and promotions
- Access to high-resolution formats for point-of-sale bottle stickers.
- Professionally photographed bottles of Best in Category and Grand Star wine competition winners as well as the Best in Category and Best in Show wine label design competition.

## SPECIAL BENEFITS FOR TEXAS WINERIES

- Best in Category and Grand Star winners will be provided opportunities to showcase their wines at TWGGA events such as Grape Camp and Annual Conference
- Best in Category and Grand Star winners will be showcased in TWGGA monthly newsletter which is distributed to over 10,000 recipients.

For a complete list of requirements, due dates, shipping/delivery information and judging processes, please review the [Competition Handbook](#).

TO ENTER: [Lone Star International Wine Competition](#)

CONTACT: Sabrina Houser Amaya • 830/456-2787 • [sabrina@twgga.org](mailto:sabrina@twgga.org)



# LONE STAR 2021 INTERNATIONAL WINE COMPETITION

## KEY DATES TO REMEMBER

### CALL FOR ENTRIES

July 19, 2021

### EARLY ENTRY

DEADLINE:

August 27, 2021

### FINAL ENTRY

DEADLINE:

September 17, 2021

### FINAL DELIVERY

DEADLINE:

September 24, 2021

### WINE

COMPETITION:

October 6 - 7, 2021

Grapevine, TX

### WINNERS

ANNOUNCED:

October 13, 2021