TEXAS WINE & GRAPE



**GROWERS ASSOCIATION** 

# **Membership Benefits**

### **DEDICATED REPRESENTATION**

- Via subject matter experts and advocacy during Federal and State Legislative sessions
  - 2021 Legislative bills which TWGGA has actively provided language and spoken directly to legislators and committees advocating for the growth of the Texas wine industry.
    - <u>HB 1957</u>, <u>SB 1402</u> Passed and signed by Governor Relating to the labeling of wine as originating from an area of this state.
    - HB 1204, SB 298 Passed and signed by Governor. Relating to the pickup and delivery of alcoholic beverages from certain premises for off-premises consumption
- Among key <u>State and Federal agencies</u> (e.g., TABC, TDA, TCEQ, TTB)
- Among national and local organizations (e.g., Wine America, Texas Craft Beverage Association)

See Association News for regular updates

## **COMPLIMENTARY ONLINE LISTINGS on TWGGA website**

- <u>Vineyard and winery map</u>
- <u>Member Directory</u> and <u>Vendor Directory</u>
- <u>Classifieds</u> for products, services and jobs
- <u>Member-sponsored events</u> and <u>Texas Wine Event FB page</u> (e.g., special events, festivals, seminars)
- Excellent coverage and updates on the <u>TWGGA webpage</u>, <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>LinkedIn</u>

### **DISCOUNTS TO ENHANCE YOUR NETWORKING OPPORTUNITIES**

- Lone Star International Wine Competition,
- Grape Camp
- <u>Annual Conference & Trade Show,</u>
- <u>Newsletter</u> and
- Website <u>advertising</u>

### **COMPLIMENTARY ADVANCED EDUCATION OPPORTUNITIES**

### **2021 QUARTERLY VIRTUAL EDUCATION SERIES and REGIONAL MEETINGS**

- April 27<sup>th</sup>
- June 29<sup>th</sup>
- August 31st
- October 26th
- December 28th



## **Membership Benefits**

## **2021 IN PERSON EDUCATION SESSIONS**

- <u>Newsom Grape Day</u>
- Grape Camp & Expo
- <u>Annual Conference and Trade Show</u>

## **LEADERSHIP DURING COVID-19 CRISIS\***

- Complimentary educational session with Kimberly Frost, TWGGA legal representative, regarding SBA resources and current understanding of revised rules for direct-to-consumer sales
- Three complimentary educational sessions with Moss-Adams regarding PPP, wine industry tax considerations, Loan Forgiveness, Financing Alternatives and Business Continuity
- Frequent live streaming announcements from Patrick Whitehead regarding changes as they occurred.
- TWGGA-COVID 19 News webpage development and regular updating of trainings, videos, messages.
- Regular member emails and social media posts about current status of TABC changes
- TWGGA supports the establishment of <u>#SaveTexasWineries</u>
- Multiple and ongoing key stakeholder meetings between Governor Abbott's office and Open Texas Task Force with TWGGA's Board of Directors

\*All presentations, videos, and links to key services can be found at <u>TWGGA-COVID 19 News</u> webpage.

### What Kind of Membership Do I Qualify For?

### **Current Membership Fees.**

### Join Now!

The <u>Texas Wine and Grape Growers Association</u> is the State's oldest and largest Association primarily focused on betterment of the Texas Wine industry. TWGGA's Mission is to promote the production and appreciation of premium grapes and fine wines from Texas and to represent a unified state industry with common marketing, governmental and educational goals.

Questions or concerns about the content therein, please contact Sabrina Houser Amaya sabrina@twgga.org