



TRELLIS to TABLE

2022 ANNUAL
CONFERENCE
& TRADE SHOW



Texas Wine and Grape Growers Association is pleased to announce the stellar educational topics and speakers for the 2022 Annual Conference & Trade Show.

More than 27 hours of educational sessions have been curated with a focus on everything from “Trellis to Table.”

Featured topics and speakers, which are confirmed, are noted below.

... and don't miss FIVE fashioned tastings* designed to educate attendees about distinct bottling services, wine styles, and tasting room glassware enhancements.

**Tastings require advance purchase and are limited to 100 attendees.*

REGISTER





Vineyard Management Sessions

(Exact Dates and Times Forthcoming)

Working Smarter Not Harder:
*The Mechanics of Mechanizing Your
Vineyard*

Time for a Rebuild? Vine Retraining
*Techniques for Trunk and Cordon
Replacement*

Protecting the Ones You Love: *Worker
Protection Standards in Vineyards*

Saving Your Soil:
Soil Management for Viticulture

The ABC's of GTD's: *A Global
Perspective on Grapevine Trunk Disease
and Options for Control*

How to Start a
Vineyard in Texas

Genome Editing and the Future of
Viticulture

The Professor is in: *Viticulture and
Enology Education and Research
Programs in Texas*





Winery Management Sessions

(Exact Dates and Times Forthcoming)

Stopping the Stink Before It Starts:
Wine Faults and Tools for Prevention

*Alternatives to Wine: Spicing Things Up in the Wine Tasting Room—The
Breakthrough of Ciders, Mead, and More!*

Bioprotection and Biocontrol

Ancient Wine Is the Hit of Our Time:
*The Rise to Fame of “Pet Nat” in Texas**

The Ins and Outs of Starting a Winery in Texas

*A Taste of Tannat: Make Your Wine a Winner!**

****Ticketed tasting***





Business/Financial Management Sessions

(Exact Dates and Times Forthcoming)

Federal Assistance Programs for the
Wine Industry

What Texans
REALLY Want to Drink!

Demystifying Compliance Reporting for
Wineries: *Who, What, When, and How*

Logistics of Harvest and
Grape Transport

Kink in the Chain:
*Dealing With Supply Chain Challenges
and Logistics*

Succession Planning for
Your Business

Ask an Agent:
Current Topics With TABC and Q&A





Marketing/Advertising Management Sessions

(Exact Dates and Times Forthcoming)

How to Prepare and Maintain
a Winery for Online Sales

How to Keep Your Festival from Becoming a Circus!

Positive Innovations as a Result of COVID:
What We Did and Will Keep Doing in Our Tasting Rooms

Choosing the Right Glassware for a
Superior Tasting Experience*

Mourvedre: Dramatic Growth in Texas Soil and Cellars*

***Ticketed tasting**





Ticketed Tastings

FIVE fashioned tastings designed to educate attendees about distinct bottling services, wine styles, and tasting room glassware enhancements*

Canned Bottling Services: A New Adventure!
Sponsored by Beer Dudes Mobile Canning

Choosing the Right Glassware for a Superior Tasting Experience

Ancient Wine Is the Hit of Our Time:
The Rise to Fame of "Pet Nat" in Texas

Mourvedre: Dramatic Growth in Texas Soil and Cellars

A Taste of Tannat: Make Your Wine a Winner!

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Thursday, February 17, 2022

8:30 AM–10:00 AM

General Membership Meeting

In-Person or Online

Regional Breakout Meetings

In-Person Only

10:30 AM–11:30 AM

Breakout Sessions

11:45 AM–1:00 PM

Annual Awards Luncheon

9:00 AM–6:00 PM

**Specialty Track: WSET Level 1 Award in
Wine Hosted by The Texas Wine School**

Separate Registration

1:15 PM–4:00 PM
Beer Dudes Canning Ticketed Field Trip

1:15 PM–2:15 PM

Breakout Sessions

9:00 AM–5:00 PM

Exhibit Hall Open

2:30 PM–3:30 PM

Breakout Sessions

10:00 AM–10:30 AM

Coffee With Exhibitors

4:00 PM–4:45 PM

Legislative Update With Q&A

Dates and times are subject to change.





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Friday, February 18, 2022

9:00 AM–10:00 AM
Breakout Sessions

1:45 PM–2:45 PM
Breakout Sessions

9:00 AM–5:00 PM
Exhibit Hall Open

3:00 PM–4:00 PM
Breakout Sessions

10:00 AM–10:30 AM
Coffee With Exhibitors

6:30 PM–7:30 PM
Gala Reception

10:30 AM–11:30 AM
Breakout Sessions

7:30 PM–10:00 PM
Gala Dinner and Live Auction

11:45 AM–1:30 PM
Lunch With Exhibitors

Dates and times are subject to change.





TRELLIS to TABLE

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Saturday, February 19, 2022

9:00 AM-10:00 AM
Breakout Sessions

9:00 AM-12:00 PM
Exhibit Hall Open

10:00 AM-10:30 AM
Coffee With Exhibitors

10:30 AM-11:30 AM
Breakout Sessions

11:30 AM
End of Conference

Dates and times are subject to change.

