



Exhibitor, Sponsor & Advertising Opportunities

FEBRUARY 23-25
SAN MARCOS, TEXAS
EMBASSY SUITES

TEXAS WINE & GRAPE GROWERS ASSOCIATION
INTERTWINED
2026 ANNUAL CONFERENCE & TRADE SHOW





Event Overview

IntertWINEd, the Texas Wine & Grape Growers Association's Annual Conference & Trade Show, celebrates the interconnectedness that drives the Texas wine industry forward.

As an exhibitor, sponsor, or advertiser, you'll gain unparalleled access to a highly engaged audience of winemakers, grape growers, vineyard managers, suppliers, and industry professionals—all eager to connect, learn, and discover new solutions.

Why Exhibit, Sponsor, or Advertise?

- **Direct Access to Decision-Makers:** Connect face-to-face with Texas wine and grape leaders who are actively seeking products and services to grow their businesses.
- **High Visibility:** Showcase your brand to hundreds of attendees through exhibit space, sponsorship recognition, or advertising placements.
- **Networking Opportunities:** Build lasting relationships and potential partnerships during receptions, tastings, and educational sessions.
- **Industry Growth:** Align your brand with one of the fastest-growing wine regions in the U.S. and support the success of Texas vineyards and wineries.
- **Flexible Opportunities:** From exhibit booths to custom sponsorships to advertising in our conference materials, there's an option that fits every level of engagement.



60%

of attendees are
vineyard & winery
owners

40%

of attendees have
1–5 years of industry
experience

LAUNCH
new products and services

COLLECT
high-quality sales leads

BUILD
brand awareness

CULTIVATE
customer relationships



Exhibit Options

Exhibit Booth Size	Member	Nonmember
10' x 10' Inline Booth (includes 2 staff badges + conference-provided lunches)	\$1050.00	\$1250.00
10' x 10' Corner Booth (2 staff badges + conference-provided lunches)	\$1150.00	\$1350.00
10' x 20' Corner + Inline Booth (includes 4 staff badges + conference-provided lunches)	\$2150.00	\$2550.00
10' x 20' Inline + Inline Booth (includes 4 staff badges + conference-provided lunches)	\$2050.00	\$2450.00
10' x 30' Inline Booth (includes 6 staff badges + conference-provided lunches)	\$3050.00	\$3650.00
20' x 20' Island Booth (includes 8 staff badges + conference-provided lunches)	\$4050.00	\$4500.00

Additional Staff Badges

- \$100.00 (Members), \$150.00 (Nonmembers)

Awards Reception & Celebration Tickets

- \$25 (Members), \$50 (Nonmembers)

Standard Exhibit Package Inclusions

- One 6-Foot Table
- 10-Foot-Wide x 10-Foot-Deep Booth Space
- Two Chairs
- Wastebasket
- ID Sign



Exhibit Options, contd.

Exhibit Schedule

Subject to change ★ = dedicated/unconflicting

Monday, February 23	5:30 PM– 7:30 PM	Dedicated Expo Hall Reception ★
	10:00 AM– 5:00 PM	Expo Hall Open
	10:00 AM– 10:30 AM	Dedicated Expo Hall Break ★
Tuesday, February 24	12:30 PM– 1:30 PM	Lunch in the Expo Hall ★
	2:30 PM– 3:00 PM	Dedicated Expo Hall Break ★
	4:00 PM– 5:00 PM	Dedicated Expo Hall Break ★

Exhibit Space Selection

Booth placements are made based on TWGGA membership status, longevity of conference participation, sponsorship/advertising investment, and booth configuration. After you submit your reservation request, your booth selection will be confirmed within 10 business days.

Vendors may purchase multiple booth spaces as long as space permits in the hall.



4.5

dedicated
Expo Hall hours

9

possible
Expo Hall hours





Sponsorship Opportunities

Show your support of the Texas wine and grape industry, and bring name recognition to your company. All sponsorships include your logo in the event app as a sponsor, logo on signage, listing as a sponsor on the Annual Conference webpages, and logo and link on the event communications.

Conference Programming/Networking

Title Sponsor: \$10,000 (1 Available)

Be the primary sponsor and supporter of TWGGA's Annual Conference & Trade Show, with prominent logo placement on all event collateral and additional recognition from the stage during the conference general session.

SOLD

Featured Speaker Sponsor: \$2,000 (Multiple Available)

Receive dedicated recognition as the sponsor of a Featured Speaker Session (opportunity to present and/or work with TWGGA to curate speaker session). Receive company logo recognition on the mobile app, the event website, conference program, and onsite signage; verbal and visual recognition from the stage during the General Meeting and Keynote; a half-page conference program ad; and access to discounted booth pricing and sponsor preferred placement in the Expo Hall.



Awards Celebration Sponsor: \$5,000 (1 Available)

Welcome and network with attendees at the Awards Celebration as the exclusive sponsor of this special event, with recognition or welcome to attendees from the stage during the event.

Awards Reception Sponsor: \$3,500 (1 Available)

Serve as a sponsor of the Awards Reception, with two tickets to the gala included, as well as receive your logo and link on signage and Annual Conference communications.

Heads & Tails Fundraiser Sponsor: \$3,500 (1 Available)

Serve as a sponsor of the Heads & Tails fundraiser for Texas Wine Foundation, as well as receive your logo and link on signage and Annual Conference communications.

Wine & Dine Area Sponsor: \$3,500 (2 Available)

Be the primary sponsor and supporter of the Expo Hall's Wine & Dine Area. Enjoy your logo on signage and your company recognized on all information related to the Expo Hall's Wine & Dine Area with this sponsorship.

Coffee Breaks Sponsor: \$3,000 (2 Available)

Enjoy your logo on signage and your company recognized on all information related to the event coffee breaks with this sponsorship. Opportunity to provide/produce branded coffee cups, coffee sleeves, reusable travel mugs, or giveaway items related to these events is available.

Sponsorship Options, contd.

Conference Programming/Networking

Grand Star Reception Sponsor: \$2,000 (1 Available)

Serve as a sponsor of the opening networking reception, with ability to mingle with attendees, as well as receive your logo and link on signage and Annual Conference communications.

Past Presidents' Dinner Sponsor: \$1,500 (1 Available)

Have the chance to welcome attendees to the Past Presidents' Dinner, along with two tickets to enjoy dinner with the attendees. Includes logo on signage, dinner menu, and communications about the event.

Branding/Name Recognition

Attendee Tote Bag Sponsor: \$3,500 + production of bags (1 Available)

This exclusive sponsorship includes your logo on the Annual Conference attendee tote bags, as well as your logo and link on the Annual Conference signage and communications. Sponsors must pay to produce and ship up to 600 tote bags to TWGGA prior to the Annual Conference event.

WiFi Sponsor: \$3,000 (1 Available)

This exclusive sponsorship allows you to put your brand on the conference WiFi information, as well as your logo and link on the Annual Conference signage and communications.

Lanyard Sponsor: \$2,500 + production of lanyards (1 Available)

This exclusive sponsorship includes your logo on the Annual Conference attendee lanyards, as well as your logo and link on the Annual Conference signage and communications. Sponsors must produce and ship up to 600 lanyards to TWGGA prior to the Annual Conference event.

Mobile App Sponsor: \$2,500 (1 Available)

This exclusive sponsorship includes your logo on the Annual Conference app, which attendees will access to see educational offerings, as well as your logo and link on the Annual Conference signage and communications.

Name Badge Sponsor: \$2,000 (1 Available)

This exclusive sponsorship includes your logo on the Annual Conference attendee badges, as well as your logo and link on the Annual Conference signage and communications.

Conference Program Sponsor: \$2,000 (1 Available)

This exclusive sponsorship includes your logo on the Annual Conference program cover, as well as a full-page ad in the program.

Glassware Sponsor: \$2,500 + production of glasses (1 Available)

This exclusive sponsorship includes your logo on glasses that will be used at the event, as well as your logo and link on the Annual Conference signage and communications. Sponsors must produce and ship glasses to TWGGA prior to the Annual Conference event.

Novelty Badge Ribbon Sponsor: \$500 + production of ribbons (Multiple Available)

Opportunity to have a special novelty badge ribbon for giveaway at your booth and collection by attendees. Must receive approval from TWGGA + produce and ship badge ribbon to TWGGA.





Advertising Opportunities

From printed programs to digital placements, these advertising opportunities provide targeted visibility to an engaged audience before, during, and after the event. Whether you're looking to reinforce your presence as an exhibitor or maximize exposure as a sponsor, advertising ensures your message reaches the people shaping the future of Texas wine.

Banner Ad in Attendee Email: \$200

Receive a clickable digital ad with link to your company in an email sent to attendees.

- Color: Full Color
- Size: 800 px wide x 150 px tall
- File Format: PNG or JPEG
- Link: Include the URL you want the ad to direct to
- Deadline: End of day, **Monday, February 16, 2026**

Flyer or Small Giveaway Item in Attendee Bag: \$350 + production/shipping of items

- Provide a flyer or small promotional item for inclusion in attendee bags. Items must be received by TWGGA by **February 16, 2026**, and must be approved by TWGGA staff.

Full-Color Conference Program Ads

Half-Page Ad: \$400

- Size: 5.5" wide x 4.25" tall
- Bleed: 1/8" (.125 in.)

Full-Page Ad: \$800

- Size: 5.5" wide x 8.5" tall
- Bleed: 1/8" (.125 in.)

Inside Front Cover Ad: \$1,400

- Size: 5.5" wide x 8.5" tall
- Bleed: 1/8" (.125 in.)

Inside Back Cover Ad: \$1,400

- Size: 5.5" wide x 8.5" tall
- Bleed: 1/8" (.125 in.)

Program ads must be submitted as high-resolution PDF, JPG, or PNG by end of day, **February 16, 2026**.

BOOK NOW

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Questions? Not
seeing a package that
meets your needs?
Let us know!

CONTACT TWGGA

ADAM MCKEIVIER, CAE
EXECUTIVE DIRECTOR
ADAM@TWGGA.ORG

Bundle! Banner Ad + Tote Bag Insert: \$525 + production/shipping of items

Receive both banner ad and tote bag insert at a discounted price.

